



LUXURY meets UNESCO

BERN⁺

Capital City

Beauty – a Bern tradition

If you are looking for luxury, the Swiss capital delivers: deluxe hotels, fine jewelers, exclusive designer boutiques, premier restaurants.

But what really sets Bern apart is that such luxury is elegantly woven into the fabric of one very unique city. Bern is an architectural jewel – an urban treasure awarded UNESCO World Heritage Site status in 1983.

UNESCO WORLD HERITAGE SITE

Bern – a continual rediscovery

Bern is open-minded, cosmopolitan and radiates a charm that international visitors always find enthralling – the Parliament Building, the Clock Tower (Zytglogge), Bear-Park, the Aare river, fountains, arcades, bridges. Bern is home to medieval buildings juxtaposed with internationally renowned modern architecture, a place to wonder at world famous sites and discover unknown treasures.

Treat yourself to the luxury of a private tour of the city, exclusively tailored to your interests. You will discover a Bern that is much more than just the seat of the Swiss government or a UNESCO World Heritage Site. This is really a capital city that pulses with excitement, one where glamour meets uniqueness that is quintessentially Bern.







MAGNIFICENT

Hotel Bellevue Palace

Bellevue Palace – the official Guest House of the Swiss Government – reinterprets tradition with a modern flair day in, day out, casting its each and every guest in a starring role. Next-door-neighbor to the Parliament Building, this five-star hotel is Bern's only Grand Hotel, guaranteeing uncomplicated Bernese hospitality, statesmanlike discretion and inspiring views. La Belle Vie au Bellevue Palace.

www.bellevue-palace.ch | info@bellevue-palace.ch | Telephone +41 (0)31 320 45 45




THE LEADING HOTELS
OF THE WORLD®


SWISS DELUXE HOTELS

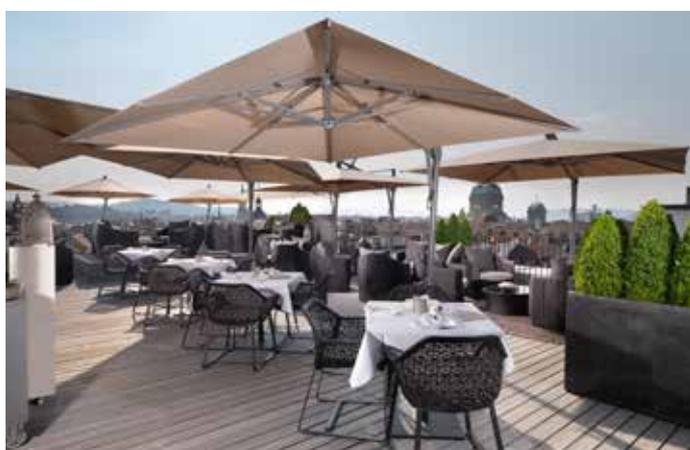

BELLEVUE PALACE
Bern

LUXURY AND DESIGN

Hotel Schweizerhof Bern

Located at Bern's most central location near the train station, the five-star superior hotel blends classical grand tradition with contemporary flair, elegant design and world-class service. The Hotel Schweizerhof Bern offers 99 stylish rooms and suites, the 800 m² Bel Etage with 11 salons and meeting spaces including the Salon Trianon, a legendary ballroom ideal for events of all kinds, Jack's Brasserie with its 14 Gault-Millau points, the modern Lobby-Lounge-Bar, a sophisticated Cigar Lounge, THE SPA (open on 365 days) with its 500 m² of luxurious wellness facilities and the unique Sky Terrace.

www.schweizerhof-bern.ch | info@schweizerhof-bern.ch | Telephone +41 (0)31 326 80 80





HIGH-CARAT

Shopping in the heart of the city

Bern boasts 6 kilometers of arcades, making it home to one of Europe's longest covered shopping miles. A stroll under the arches leads to fabulous finds: stylish boutiques, exclusive jewelers and the occasional artisan goldsmith atelier. Bern's Lauben, as the arcades are locally known, offers a shopping experience second to none.

Looking for international brands? You will find them here along with exquisite "Made in Bern" jewelry – either just outside your hotel in the heart of the UNESCO preserved Old Town or at the contemporary shopping mall on the city's outskirts.



GRAND CRU - SELECTION OF TRUFFLES

Confiserie Sprüngli, a Swiss family business founded in 1836, presents its dark Grand Cru chocolate, made using the finest cocoa varieties from the world's best growing regions. The distinctive flavour of each of the four varieties makes this a really special treat for the taste buds.

Bern train station | Bahnhofplatz 10 | Bern

Sprüngli



WATCHES | JEWELRY | GEMS

Founded in 1888, Bucherer is a family-owned business and one of Europe's most traditional watch and jewelry specialists. It offers an exclusive range of jewelry and luxury watch brands to a discerning clientele. The creation of the Solitaire 1888 is the crowning glory in Bucherer's fabulous diamond jewelry line.

Kornhausplatz | Marktgasse 2 | Bern

BUCHERER
1888



EXCLUSIVE

Experience Bern's cultural life

Bern is home to some of Switzerland's most renowned museums, galleries and cultural venues. Moreover, the Swiss capital is famous for hosting high-quality events and music festivals.

Be it Albert Einstein House, Zentrum Paul Klee, Bern Symphony Orchestra, or its international music festivals, Bern has always been considered to be an exclusive bastion of culture. And because true exclusivity is in the details, care is always taken to secure you the best available seats in the house, or make sure a table under your name awaits you in that fashionable night club.







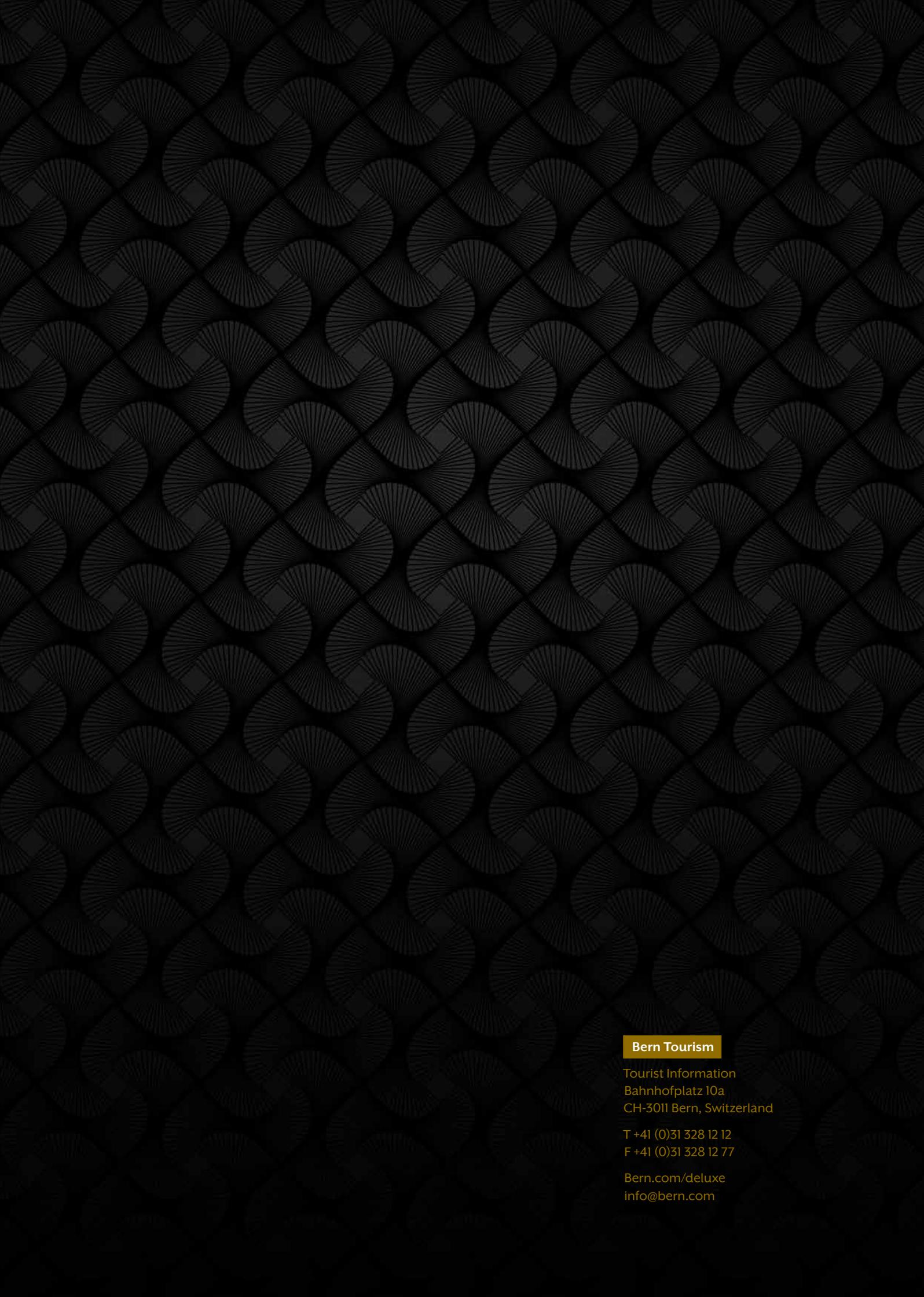
INTERNATIONAL

Gateway to the Alps

Situated in the heart of Switzerland, Bern is an ideal central base for exploring farther afield. World famous destinations such as the Emmental, the Bernese Oberland, Nature Park Gantrisch and the Jungfrauoch are easy to reach through regular transportation options. Or if you prefer more comfort, book your own personal limousine through your hotel's reception desk. Chauffeur available on request.

You will quickly learn that landing or taking off in Bern means having it all "First-class." And that even applies to the short transfers between Bern Airport and your hotel.





Bern Tourism

Tourist Information
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