

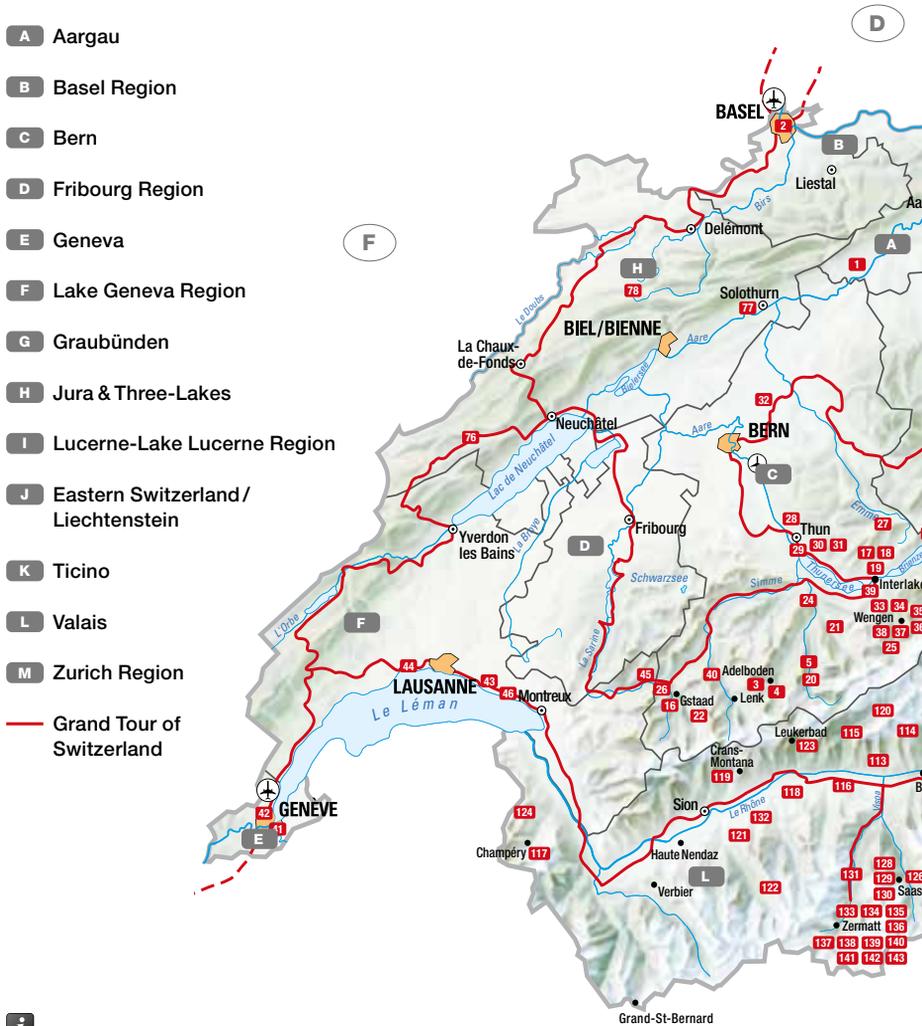
SWITZERLAND.

TYPICALLY SWISS HOTELS



Typically Swiss Hotels at a glance.

Switzerland is a small country with great variety; its Typically Swiss Hotels are just as diverse. This map shows their locations at a glance.



i The Grand Tour of Switzerland is a suggested route that makes use of the existing Swiss road network. Visitors follow the route at their own risk. Switzerland Tourism and the Grand Tour of Switzerland association accept no liability for construction works, diversions, signage relating to special events or safety provisions along the route.



Profile of the Grand Tour

Length: 1,643km plus starting stage

Highest point: Furka Pass, 2,429m a.s.l.

Lowest point: Lake Maggiore, 193m a.s.l.

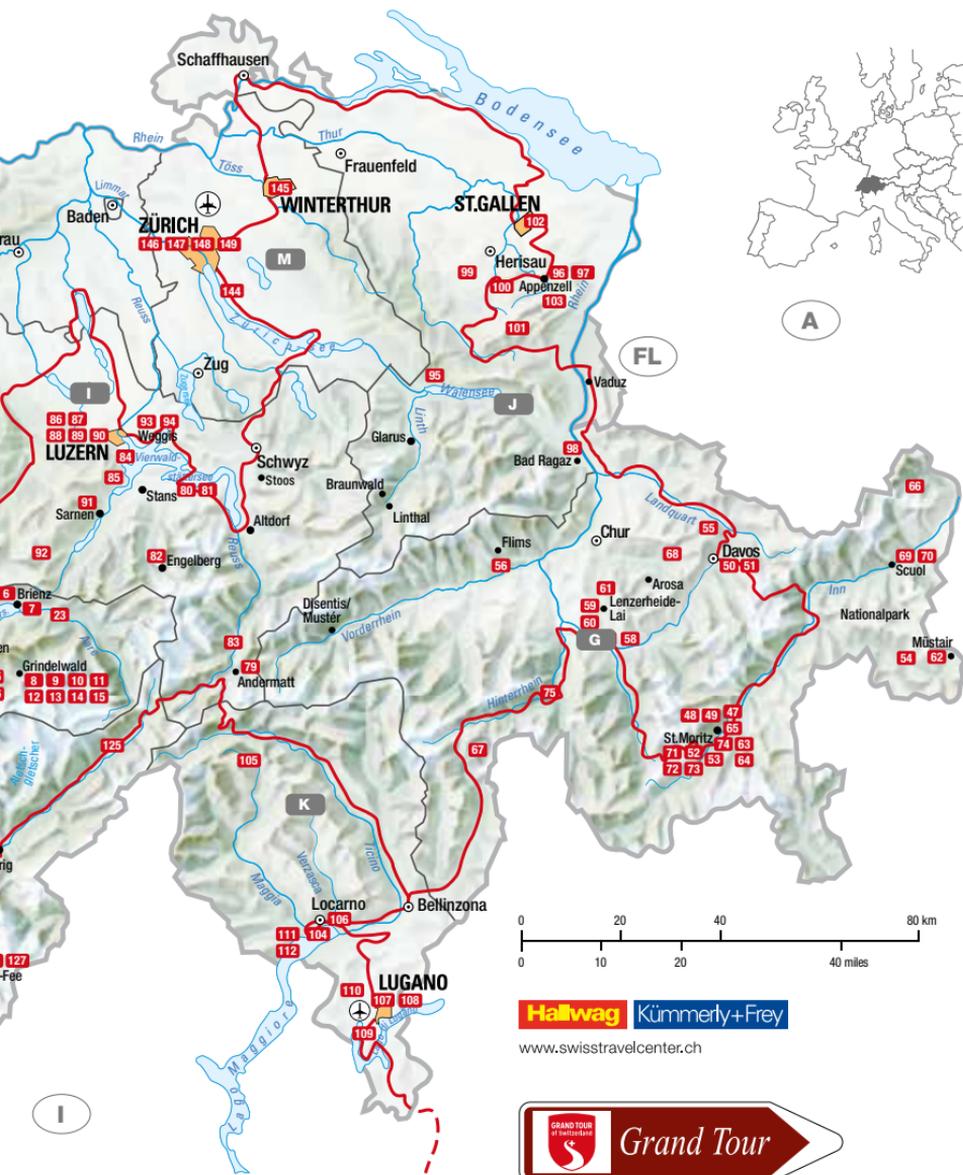
Alpine passes: 5 passes over 2,000m a.s.l.

Lakes along the route: 22 lakes of more than 0.5km²

UNESCO: 12 World Heritage sites and 2 biospheres

For more information on the Grand Tour:

MySwitzerland.com/grandtour



Hallwag Kümmerly+Frey

www.swisstravelcenter.ch



The Grand Tour is signposted
in a clockwise direction.



Grüezi

Do you enjoy mountain and lake views? Can you think of nothing better than settling down by a cosy crackling log fire? Have you got a soft spot for authentic places with plenty of atmosphere? If you like regional specialities, enjoy Alpine cheese and wine from the regions, then you'll love our Typically Swiss Hotels. What's more, your hosts will take a personal interest in ensuring your comfort. They will share insider tips about our natural wonders and introduce you to a Switzerland full of tradition and warm hospitality. Discover cosy chalets, stylish art nouveau houses and magnificent farmsteads. Be enchanted by the various regions and their particular charms. Take a holiday in one of Switzerland's unique locations.

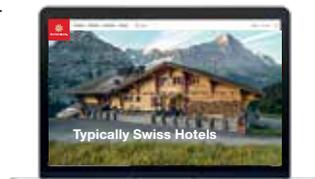
Martin Nydegger
CEO Switzerland Tourism

Claude Meier
CEO HotellerieSuisse

Always the best offers

Discover a wide range of accommodation options and find inspiration for a truly memorable holiday.

[MySwitzerland.com/typically](https://www.myswitzerland.com/typically)



Hotel classification

- ★
simple
 - ★★
comfortable
 - ★★★
good middle class
 - ★★★✦
good middle class superior
 - ★★★★
first class
 - ★★★★✦
first class superior
 - ★★★★★
luxury
 - ★★★★★✦
luxury superior
-  Swiss Lodge
-  Hotel Garni (breakfast only)

Details of Michelin stars and GaultMillau points can be found at MySwitzerland.com/food

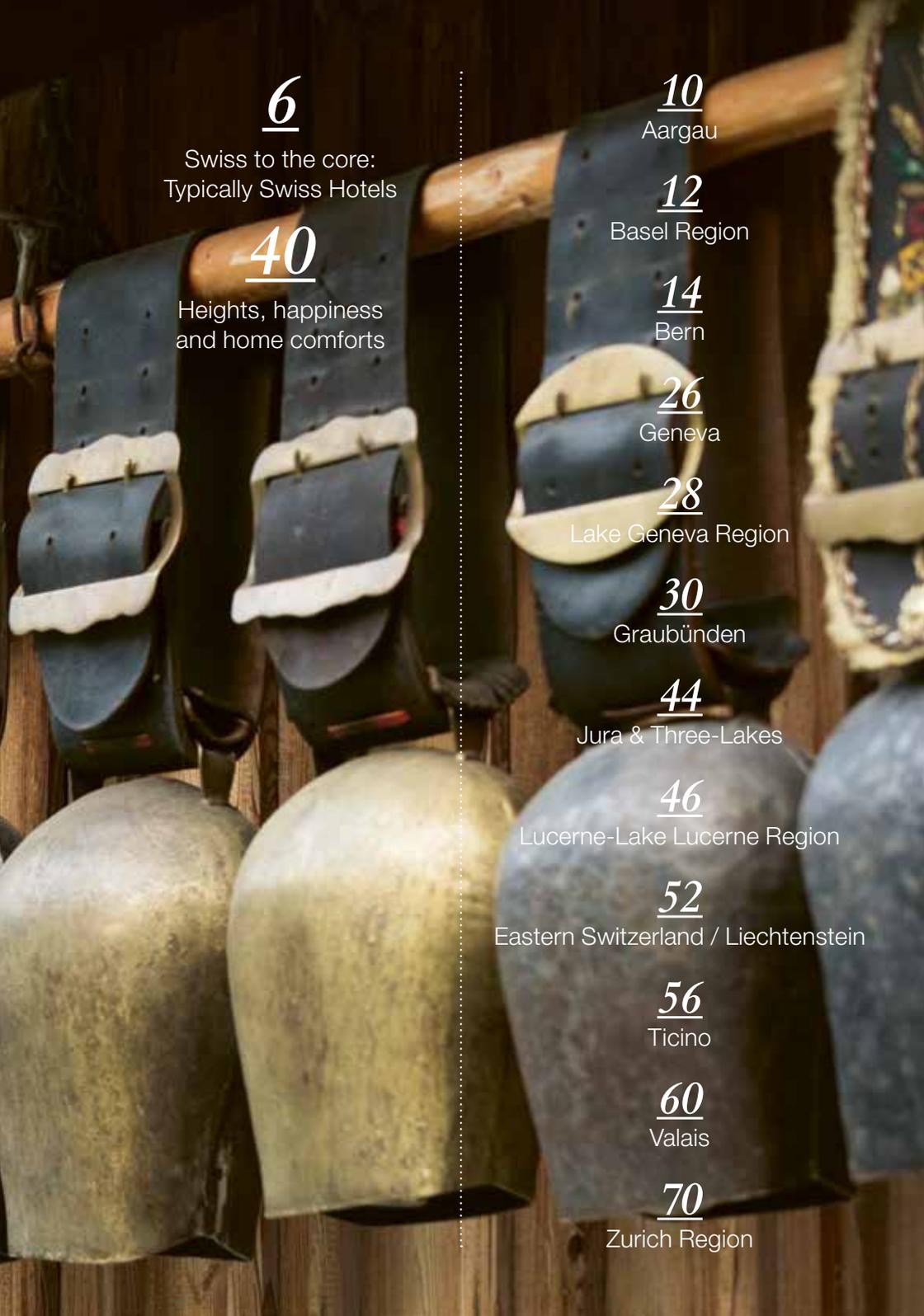
Pictograms

-  In the city
-  By the water
-  In the mountains
-  In the country
-  Outstanding cuisine
-  Luggage special*

There are two hotel classification systems in Switzerland. You will find information on both systems at www.hotelleriesuisse.ch and www.gastrosuisse.ch.

*Take advantage of great value offers for luggage transport. sbb.ch/luggage-special





6

Swiss to the core:
Typically Swiss Hotels

40

Heights, happiness
and home comforts

10

Aargau

12

Basel Region

14

Bern

26

Geneva

28

Lake Geneva Region

30

Graubünden

44

Jura & Three-Lakes

46

Lucerne-Lake Lucerne Region

52

Eastern Switzerland / Liechtenstein

56

Ticino

60

Valais

70

Zurich Region



Another world: the Hotel Bellevue is just a few minutes away from glamorous Davos, on a sunny terrace with panoramic views of the nature-loving mountain village of Wiesen.

Swiss to the core

Welcome to the Typically Swiss Hotels

What could be nicer than a warm welcome on your arrival? Enjoying a panoramic view from the comfort of your room? And treating yourself to a delicious range of specialities from the region? These are the things that make the Typically Swiss Hotels so special.

One such hotel is the charming Hotel Bellevue in Wiesen. The name says it all: the view is spectacular. Inside, the focus is on warm hospitality. Your host Sandro Zollinger and his team know how to make their guests welcome: “Some hotels offer wellness, but we concentrate on well-being.”

The three-star hotel and its creative cuisine has made a name for itself in a wider arena. Sandro Zollinger sums up the fact that the Lenzerheide-Arosa and Davos ski areas and three 18-hole golf courses are just a few minutes’ drive away: “We’re right at the centre of things.”

What is the first thing a guest will notice on arrival?

That’s spectacularly easy to answer: the panoramic views from most of our rooms, our pleasant dining room and the large terrace all live up to our name Bellevue.



Sandro Zollinger

Host at the
Hotel Bellevue in Wiesen

The best way to a person’s heart is through their stomach ...

Absolutely! We focus on sustainable culinary experiences. Regional ingredients and our nose-to-tail approach to preparing meat have gained us a reputation far beyond the locality.

What’s the reason for the restaurant’s name – “1873”?

That’s the year our hotel was established. Conditions on the sun terrace today are just as perfect as then: a romantic village, peace and quiet, and a great view.

Delightfully Swiss

What is it that makes a Typically Swiss Hotel so special? Is it the fantastic location? Or its authentic architecture? Maybe it's the local delicacies it serves? It's the combination of all these factors, backed by attentive service. These are the criteria every hotel in this brochure must meet. They live and breathe traditional hospitality with a modern twist. The ultimate Swiss experience.

The sun-drenched Alpine accommodation options of the **Hotel Guarda Val**, some of them 300 years old, will enchant guests with their rustic luxury nestled in a magnificent mountain landscape.



Your host at the romantic **Genusshotel Nest- und Bietschhorn**, Laurent Hubert, serves up mouth-watering delicacies. The freshness of the cuisine at his restaurant boasting 15 GaultMillau points is already enough to make the journey worthwhile.

Enjoy a relaxing time in the water at the **Seehotel Kastanienbaum**, which enjoys an astonishingly beautiful location on Lake Lucerne. The sound of the waves on the private beach is part of the experience.



The stylish **Hotel Casa Santo Stefano** dates back to the 17th century and combines historical charm with Mediterranean lifestyle in an idyllically peaceful Ticino valley.



Checked and recommended

The Typically Swiss Hotels meet the following criteria:



Attractive location



Authentic architectural style



Interior design with a Swiss ambiance



Cuisine including Swiss specialities



Personal service

[MySwitzerland.com/typically](https://www.myswitzerland.com/typically)



Aargau. Aargau is the river canton and the water tower of Switzerland. It is also the home of fortresses and castles with fascinating histories. The Wellness Destinations Bad Zurzach and Rheinfelden offer the very latest in relaxation.



1 Egerkingen: **Gasthof Kreuz** SWISS LODGE

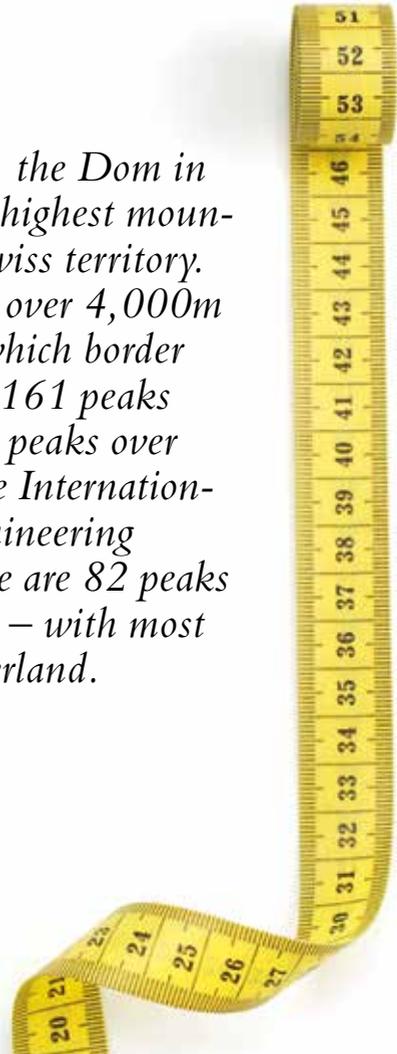


Impressive vitality in the heart of Switzerland: Gasthof Kreuz is the quintessence of local hospitality and, in addition to a quiet night's sleep, guarantees great pleasures for gourmets and wine lovers alike.



+41 (0)62 398 03 33, kreuz.ch

Peaks *At 4,545m, the Dom in the Valaisian Alps is the highest mountain that is entirely on Swiss territory. There are 47 more peaks over 4,000m in Switzerland – 19 of which border with Italy – as well as 1,161 peaks over 3,000m and 2,132 peaks over 2,000m. According to the International Climbing and Mountaineering Federation (UIAA), there are 82 peaks in the Alps over 4,000m – with most of them located in Switzerland.*





Basel Region.

Basel is home to the largest concentration of museums in Europe (40). The city also has an old town rich in history and ground-breaking architecture. This makes Basel synonymous with art and culture.



2 Basel: **Hotel Schweizerhof****** 🇨🇭



The location couldn't be better: right next to the SBB main station, at the central hub for public transport – 150 years of hotel tradition in a contemporary setting.

+41 (0)61 560 85 85, schweizerhof-basel.ch



***The Landi Chair** is an iconic Swiss 20th-century creation and a best-selling outdoor chair. It was dreamt up by artist and designer Hans Coray for the Swiss National Exhibition in 1939 and is characterised by its aluminium seat with 91 holes in rows of seven. You can carry the three-kilogramme-light chair with just one finger in the middle hole.*





Bern. A canton as diverse as any country: magnificent mountains, majestic lakes, the lovely Emmental and historical cities such as Switzerland's capital Bern make for unforgettable memories.

3 Adelboden: **Bellevue Parkhotel & Spa** ★★★★★



Perched in a quiet location above the village, this classic hotel dates back to 1931 and features a number of surprises, such as a spa in a natural setting and a kitchen that has pleased the GaultMillau judges.

+41 (0)33 673 80 00, bellevue-parkhotel.ch



4 Adelboden: **Adler Adelboden** ★★★



Enjoy heartfelt hospitality at the chalet hotel in the heart of the village. Relax and enjoy the views from the panoramic pool or the sunny terrace. Unwind where tourists and locals become friends.

+41 (0)33 673 41 41, adleradelboden.ch



5 Blausee: **Blausee Hotel & Spa** ★★★



This small “grand hotel” has 17 rooms, a first-class restaurant, a large terrace and a spa with views of the lake and its crystal-clear waters: the “Blausee” is the perfect place for a relaxing escape.

+41 (0)33 672 33 33, blausee.ch



6 Brienz: **Grandhotel Giessbach** ★★★★★



The historic hotel residence has been enchanting guests with its abundant elegance and timeless charm since 1875. Each of the 74 stylish rooms and suites is furnished in late 19th-century style.

+41 (0)33 952 25 25, giessbach.ch



7 Brienz: **Hotel Brienzerburli** ★★★



Guests instantly feel at home in this cosy Bernese Oberland family hotel on the shore of Lake Brienz. The mouth-watering traditional cuisine, with local and home-made specialities, is a highlight.

+41 (0)33 951 12 41, brienzerburli.ch



8 Grindelwald: **Apartments & Hotel Kirchbühl** ★★★★★



Run by the fourth generation of the same family, Hotel Kirchbühl appeals to guests with its warm holiday atmosphere, Bernese Oberland delicacies and dramatic location at the foot of Eiger north face.

+41 (0)33 854 40 80, kirchbuehl.ch

9 Grindelwald: **Alpin Hotel Bort** ★★★



Chalet-style exterior, modern rooms oozing Alpine chic: the Bort is rated among the 100 most popular family hotels in the HolidayCheck Awards. Piste-side location, with views of the north face of the Eiger.

+41 (0)33 853 17 62, berghaus-bort.ch



10 Grindelwald: **Aspen Alpin Lifestyle Hotel** ★★★★★



An authentic blend of tradition and innovation characterises the hotel, spa and cuisine. 500 kilometres of footpaths; 160 kilometres of mountain bike trails; ski-in ski-out location below the mighty Eiger.

+41 (0)33 854 40 00, hotel-aspen.ch

11 Grindelwald: **Derby Hotel Grindelwald** ★★★



The chalet-style hotel features stylish rooms, warm hospitality and Bernese cuisine. It practically greets its guests from the platform, as the world-famous Jungfrau railway departs right in front of the hotel.

+41 (0)33 854 54 61, derby-grindelwald.ch



12 Grindelwald: **Hotel Bodmi** ★★★



Overlooking Eiger north face, this chalet hotel has stunning views and idiosyncratic quirks like homemade goat's cheese and a bijou spa in a goat shelter.

+41 (0)33 853 12 20, bodmi.ch

13 Grindelwald: **Hotel Kreuz & Post** ★★★★★



Striking the perfect balance between modernity and tradition, the central boutique hotel with views of the mountains has an inviting and relaxing atmosphere, as well as a restaurant, bar and spa.

+41 (0)33 854 70 70, kreuz-post.ch



14 Grindelwald: **Parkhotel Schoenegg** ★★★



The spirit of the mountains: at the Parkhotel, ice-cold glacier-water is included – as a refreshing bonus alongside the welcoming atmosphere, wellness area with indoor pool and breathtaking views.

+41 (0)33 854 18 18, parkhotelschoenegg.ch



**Switzerland has the
highest standard of living.**

**Good thing it's
available on the go.**

Extend your well deserved holidays
and enjoy highest Swiss quality already
on your flight.

[swiss.com](https://www.swiss.com)

A STAR ALLIANCE MEMBER 

Made of Switzerland.

15 Grindelwald: **Romantik Hotel Schweizerhof** ★★★★★



Spacious rooms and suites, haute cuisine, glorious gardens plus a choice of luxury chalets: this traditional, family-run hotel overlooking the north face of the Eiger is typical Switzerland.

+41 (0)33 854 58 58, hotel-schweizerhof.com



16 Gstaad: **Hotel Alphorn** ★★★



The Alphorn's convivial and unfussy atmosphere makes this ski-in ski-out hotel a popular rendezvous also for locals. Highlights include the delicious regional specialities served in the cosy restaurant.

+41 (0)33 748 45 45, alphorn-gstaad.ch



17 Interlaken: **Backpackers Villa Sonnenhof** SWISS LODGE 🏠 🇨🇭



This privately run hostel for backpackers and laid-back families sits in the heart of Interlaken. It offers a large garden, high-speed internet/Wi-Fi, a shared kitchen and half-board in three local restaurants.

+41 (0)33 826 71 71, villa.ch

18 Interlaken: **Hotel Krebs** ★★★★★



This historic boutique hotel in the heart of town is typically Swiss through and through. Swiss classics are served on the large terrace, which commands wonderful views of the surrounding peaks.

+41 (0)33 826 03 30, krebshotel.ch

19 Interlaken-Unterseen: **Hotel Chalet Swiss** ★★★



Relax in the lovely rose garden, admire the peaceful views, enjoy a leisurely stroll into the centre of Interlaken: this former farmhouse, freshly renovated, offers a delightful base for exploring.

+41 (0)33 826 78 78, chalet-swiss.ch



20 Kandersteg: **Hotel Bernerhof** ★★★



The hiking trails, gondolas, cable cars, shops and railway station are just minutes from the cosy and welcoming Bernerhof. The spa area is small but charming; the cuisine has an excellent reputation.

+41 (0)33 675 88 75, bernerhof.ch

21 Kiental: **Griesalp Hotels**



This hideaway at 1,408m a.s.l. is framed by magnificent mountain scenery with five buildings and 40 rooms ranging from functional to luxurious. There are four seminar rooms and a small Alpine spa.

+41 (0)33 676 71 71, griesalp-hotels.ch

22 Lauenen near Gstaad: **Hotel Alpenland** ★★★



This is a bijou hideaway for gourmets and nature lovers, with unforgettable views of the mountains. Winter highlights are the cross-country ski trail and ski lift, summer highlight the Rohr-Lauenensee nature reserve.

+41 (0)33 765 55 66, alpenland.ch



23 Meiringen: **Chalet-Hotel Schwarzwaldalp** SWISS LODGE 



With market-fresh Swiss specialities in the cosy dining room and relaxing nights in rustic rooms, this charming hotel team does everything to ensure its guests have a good time.

+41 (0)33 971 35 15, schwarzwaldalp.ch

24 Mülenen: **Berghaus Niesen Kulm** SWISS LODGE 



The lodge offers 11 double rooms and glorious sunrises with 360° panoramic views. Further highlights: the glass-walled restaurant and the historic funicular.

+41 (0)33 676 77 11, niesen.ch



25 Mürren: **Hotel Eiger** ★★★★★



Enjoy the magnificent mountain view from your window as well as from the quiet room after a sauna or a swim. And over a tasty breakfast or the Eiger North Face menu in the restaurant.

+41 (0)33 856 54 54, hoteleiger.com



26 Saanen-Gstaad: **Chalet Hotel Spitzhorn** ★★★



At this charming chalet hotel, everything is a cut above: the rooms are brighter, the dishes deeper, the drinks bigger, the kids happier, the swimming pool more inviting... Expect big smiles all round!

+41 (0)33 748 41 41, spitzhorn.ch

27 Schangnau: **Hotel Landgasthof Kemmeriboden-Bad** ★★★



Hotel and restaurant history have been written here since 1834. Now the hotel offers 30 cosy rooms with a special atmosphere and traditional, contemporary regional delicacies, some directly from the farm.

+41 (0)34 493 77 77, kemmeriboden.ch

28 Steffisburg: **Gasthof Schützen Steffisburg** ★★★



The “Schützen” is looking firmly ahead with its state-of-the-art infrastructure, 24-hour self-check-in, conference rooms, sophisticated cuisine and top-class wines – all in the heart of the Bernese Oberland.

+41 (0)33 439 40 00, schuetzen-steffisburg.ch

29 Thun: **Hotel Krone** ★★★★★



Located in a 14th-century guild house minutes from Thun Castle, this hotel makes an ideal base for touring and shopping. Renovated in 2015, it has two restaurants and a large terrace on the River Aare.

+41 (0)33 227 88 88, krone-thun.ch

30 Thun-Gunten: **Parkhotel Gunten** ★★★



Vast private grounds, magnificent mountain views, a modern spa with direct access to the lake and the warmest of welcomes from your hosts make for memorable stays at this hotel dating to 1910.

+41 (0)33 252 88 52, parkhotel-gunten.swiss

31 Thun-Hilterfingen: **Hotel Schönbühl** ★★★



This stylishly extended traditional hotel in Hilterfingen on Lake Thun not only offers a unique and peaceful setting with views of the Bernese Alps – it also serves sensational food and wine from its own vineyard.

+41 (0)33 243 23 83, schoenbuehl.ch



32 Urtenen-Schönbühl: **Landgasthof Schönbühl** ★★★



This well-established family business is now run by members of the fifth and sixth generation together. Regular guests recommend the home-made soups, fresh salads and the well-chosen list of 150 wines.

+41 (0)31 859 69 69, gasthof-schoenbuehl.ch



33 Wengen: **Hotel Alpenrose** ★★★



Relax and enjoy the views at the foot of the Jungfrau. Now in the hands of the fifth generation of the Bindervon Allmen family, the Alpenrose promises guests a hearty welcome and unforgettable moments.

+41 (0)33 855 32 16, alpenrose.ch



34 Wengen: **Hotel Bären** ★★★



A warm welcome and individual guest care are the hallmarks of the friendly Bären. The restaurant serves creative, market-fresh cuisine accompanied by selected Swiss wines – and glorious mountain views.

+41 (0)33 855 14 19, baeren-wengen.ch



35 Wengen: **Hotel Bellevue** ★★★



The hotel has been the home of warm hospitality since 1890. The view over the Jungfrau massif and the Lauterbrunnen valley is spectacular, and the home-grown produce simply exquisite.

+41 (0)33 856 66 55, bellevue-wengen.ch



36 Wengen: **Hotel Belvédère Wengen** ★★★



The art nouveau hotel, built in 1912, has an interior decorated to today's standards and offers modern convenience. Situated in the heart of the Jungfrau Region with the Lauterbrunnen valley right in front.

+41 (0)33 856 68 68, belvedere-wengen.ch



37 Wengen: **Hotel Schönegg** ★★★



The renovated interior of reclaimed wood and antique furniture preserves the charm of this peaceful oasis. The Stübli and Restaurant 1903 serve delicacies made from regional products.

+41 (0)33 855 34 22, hotel-schoenegg.ch

38 Wengen: **Hotel Silberhorn** ★★★★★



This hotel in the heart of the village offers a broad spectrum of activities in both summer and winter: from wellness and fitness to an à la carte restaurant and a sports shop, ski school and ski-in ski-out.

+41 (0)33 856 51 31, silberhorn.ch

39 Wilderswil: **Jungfrau Hotel** ★★★



Picturesque Wilderswil lies between two lakes and close to many tourist destinations. This quiet hotel is located not far from the train station and has a wonderful view of the Jungfrau massif.

+41 (0)33 845 85 00, jungfrau-hotel.ch

40 Zweisimmen: **Rinderberg Swiss Alpine Lodge** ★★★



With 24 elegant rooms and exquisite cuisine, this cosy hotel and restaurant is right next to the slopes and hiking trails. The spa area boasts two hot tubs and two saunas.

+41 (0)33 722 74 74, huettenzauber.ch

Zibelemärit *This traditional onion market and festival takes place in Bern on the fourth Monday in November. The popular festival begins early, at 4 a.m., and culminates in a wild confetti fight at 4 p.m. Which means that visitors have plenty of time to check out the market stalls with their artistically woven onion braids and cakes.*





Geneva. The world's smallest big city with its centre on the lakeshore is located near the foothills of the Jura. International organisations such as the UN and ICRC underpin the city's multicultural vibe.

41 Geneva: **Hôtel Bristol Genève** ★★★★★



The former 19th-century private residence is now an oasis of peace in the centre of Geneva. It exudes a friendly and luxurious atmosphere and houses one of the city's best restaurants.

+41 (0)22 716 57 00, bristol.ch



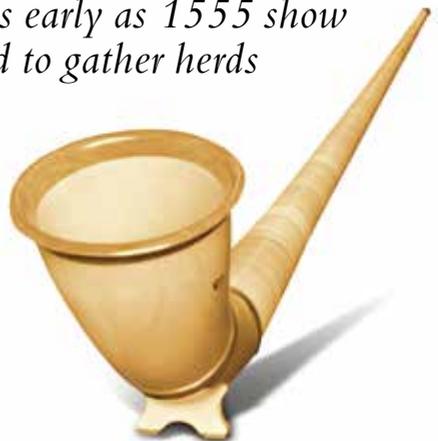
42 Satigny-Genève: **Domaine de Châteauvieux** ★★★★★



At this glorious estate among vineyards, with views of the Rhône and the Jura mountains, clocks seem to tick a little slower: all the more time for enjoying the gourmet cuisine and superb wines.

+41 (0)22 753 15 11, chateauvieux.ch

Alpine horn *As its name suggests, this traditional Swiss instrument has its roots in the mountains. Texts from as early as 1555 show that a wooden horn was used to gather herds of cows. Its sound can carry for up to ten kilometres, depending on the terrain.*





Lake Geneva Region.

A dazzling lake, sun-soaked vineyards and cultural capital Lausanne, with its ballet scene, fascinating museums and outstanding restaurants: celebrate the local “art de vivre”.



St-Saphorin (Lavaux), Lake Geneva Region
© david&kathrin Photography and Film

43 Chexbres: **Hôtel Le Baron Tavernier** ★★★



Rooms or suites with balcony or terrace, framed by the vineyards of the UNESCO World Heritage site of Lavaux, high above Lake Geneva: the setting is sublime. The spa and cuisine are just as impressive.

+41 (0)21 926 60 00, barontavernier.ch



44 Morges: **Romantik Hotel Mont-Blanc au Lac** ★★★



Built in 1857, this lakefront hotel by the picturesque old harbour has become a meeting point for celebrities and discerning guests from all over the world. The centre of town is just steps away.

+41 (0)21 804 87 87, hotel-mont-blanc.ch

45 Rougemont: **Hôtel de Rougemont** ★★★★★



The Hôtel de Rougemont has reinvented the tradition of the chalet to create the feel of a village. The jewel of the Pays-d'Enhaut region combines discreet luxury, total comfort and Alpine hospitality.

+41 (0)26 921 01 01, hotelderougemont.com

46 Vevey: **Hôtel des Trois Couronnes** ★★★★★



Artists, royalty and celebrities have enjoyed the stylish hospitality here for generations. Highlights include sumptuous rooms blending tradition and modernity, fine cuisine and an exclusive spa.

+41 (0)21 923 32 00, hoteltroiscouronnes.ch





Graubünden.

937 peaks, 150 valleys, 615 lakes – Graubünden combines pristine nature with picturesque villages. Enjoy incredible views as the Albula/ Bernina railway route, part of the UNESCO World Heritage, crosses the landscape.

Bergün, Graubünden
© André Meier

47 Bever: **Gasthaus Spinas** SWISS LODGE 



If you appreciate the friendly warmth, this is the place for you. With its simple rooms, cosy dining rooms, terrace and delicious cuisine, this is the perfect hide-away for nature lovers, families and connoisseurs.

+41 (0)81 851 19 20, spinasbever.ch

48 Celerina/Schlarigna: **Hotel Chesa Rosatsch** ★★★★★



The Chesa am Inn dates back to the 16th century, and behind its walls lie 36 charming rooms and three restaurants. A secret tip: the home-cured Engadin “madüra” meat.

+41 (0)81 837 01 01, rosatsch.ch



49 Celerina: **Hotelino Petit Chalet** ★★★★★ 



Unusual, yet exclusive, the Hotelino combines a positive approach to life, warmth, harmony and well-being in a personal chalet style with the finest wood, glass and stone.

+41 (0)81 833 26 26, petit-chalet.ch

50 Davos: **Steigenberger Grandhotel Belvédère** ★★★★★



Albert Einstein is among the famous past guests of this luxurious grand hotel, lovingly restored to its former glory in 2013. Three restaurants, the Belvédère Spa and breathtaking panoramic views await.

+41 (0)81 415 60 00, davos.steigenberger.ch



51 Davos Wiesen: **Hotel Bellevue Wiesen** ★★★



With its idyllic village setting, this elegant hotel has been welcoming guests since 1873. Guests dining on the restaurant's sun terrace enjoy international cuisine with a breathtaking view of the mountains.

+41 (0)81 404 11 50, bellevuewiesen.com

52 Fex: **Hotel Sonne Fex** ★★★



Val Fex offers many reasons to be cheerful: fine Engadin specialities, incomparable views of the mountains and the perfect setting for happy family celebrations.

+41 (0)81 826 53 73, hotel-sonne-fex.ch

53 Fex: **Pensiun Chesa Pool** SWISS LODGE



Sharpen your senses and recharge your batteries. The Chesa Pool is a place for guests to slow down and appreciate the essential things. The traditional decor in Swiss pine and vegetarian food contributes to this.

+41 (0)81 838 59 00, pensiun-chesapool.ch



54 Fuldera: **Hotel Landgasthof Staila** ★★★



Located in the upper Val Müstair near the Ofen Pass, the Landgasthof Staila is a family-run, eco-friendly hotel with charming rooms furnished in pine and delicious cuisine using organic ingredients.

+41 (0)81 858 51 60, hotel-staila.ch

55 Klosters: **Sunstar Hotel Klosters** ★★★★★



An idyllic location, romantic chalet-style decor, a warm welcome and a refined atmosphere promise guests a wonderful stay. The hotel also has a large, sunny terrace, a garden perfect for sunbathing and a spa.

+41 (0)81 423 21 00, klosters.sunstar.ch



56 Laax: **signinahotel** ★★★★★



Located right by the cable car station, the signinahotel is the perfect home-from-home for an active mountain break. Stylish rooms, a cosy atmosphere and varied cuisine ensure a delightful stay.

+41 (0)81 927 99 99, signinahotel.com

57 Lantsch/Lenz: **Hotel Garni Cualmet** ★★★



Rest and relax, enjoying outdoor fun and games in one of nine individually designed rooms and studios, the small wellness area and the lavish breakfast.

+41 (0)81 659 11 00, biathlonarena.ch/cualmet



58 Lantsch/Lenz: **Hotel Sarain** ★★★



The active mountain resort has its own tennis court, restaurant with pizzeria and local specialties as well as a wellness area, so there's plenty for you to do, though relaxation is also much encouraged.

+41 (0)81 384 06 13, hotelsarain.ch

59 Lenzerheide: **Maiensässhotel Guarda Val** ****



The unique Guarda Val is home to eleven huts and barns where you can enjoy authentic Alpine tradition. Chef Martin Bieri serves up delicacies from near and far.



+41 (0)81 385 85 85, guardaval.ch

60 Lenzerheide/Lai: **Hotel Spescha** ***



Spend an unforgettable holiday in this hotel in a wonderful mountain setting with its cosy rooms furnished with plenty of wood and delicious Graubünden specialities made with local and seasonal ingredients.

+41 (0)81 385 14 24, hotel-spescha.ch

61 Valbella: **Posthotel Valbella** ***



Nothing beats cross-country skiing on the doorstep in winter and the blue waters of Lake Heidsee in the summer. Guests can relax in cosy rooms featuring local décor and indulge in the hotel's three restaurants.

+41 (0)81 385 12 12, posthotelvalbella.ch

62 Müstair: **Hotel Helvetia** ***



Larch floorboards and pine furniture give the rooms a local flavour, while pillows filled with stone pine shavings ensure guests get a good night's sleep. This hotel is built on four generations of tradition and quality.



+41 (0)81 858 55 55, helvetia-hotel.ch

63 Pontresina: **Hotel Restaurant Roseg Gletscher** SWISS LODGE 



This hotel in car-free Val Roseg is perfect for nature enthusiasts. Footpaths, cross-country trails and bike routes begin right on its doorstep, while the large sun terrace is the perfect place to relax.

+41 (0)81 842 64 45, roseg-gletscher.ch

64 Pontresina: **Hotel Steinbock** *******



Pontresina's oldest, family-run hotel offers a spa, swimming pool, cable-car cheese experience, sun terrace and restaurant serving local specialities.

+41 (0)81 839 36 26, hotelsteinbock.ch



65 Samedan: **Romantik Hotel Muottas Muragl** SWISS LODGE 



Spend the night with the loveliest view in the Engadin region: the first plus-energy hotel in the Alps celebrates enjoyment with all the senses and the art of consciously doing as little as possible at 2,456m a.s.l.

+41 (0)81 842 82 32, muottasmuragl.ch



66 Samnaun: **Sport- und Wellnesshotel Post Samnaun** ********



A magnificent natural setting, duty-free shopping and a world of wellness: the inviting combination is unique in Switzerland. Enjoy delicious cuisine, too, at the two restaurants and sunny terrace.

+41 (0)81 861 92 00, wellnesshotelpost.ch



Cheese from Switzerland is quality.

Because you can always depend on us.



Switzerland. Naturally.

Cheeses from Switzerland.

www.cheesesfromswitzerland.com



67 San Bernardino: **Hotel Bellevue** ★★★



Passing through is not an option: the classic mountain hotel on the A13 is the ideal spot to stop, take a deep breath, enjoy the view and discover delicious local specialities.

+41 (0)91 832 11 26, bellevue-sanbernardino.ch

68 Sapün: **Berggasthaus Heimeli**



Simple, peaceful and far from the tourist crowds: the legendary Heimeli promises an authentic experience of the mountains. Home-made Graubünden specialities are lovingly prepared and stylishly served.

+41 (0)81 374 21 61, heimeli.ch



69 Scuol: **Hotel Conrad** ★★★



The old village centre of Scuol is a chance to experience the Engadin of days gone by, from sweet dreams in a classic pine wood room to enjoying capuns and pizokel in the cosy restaurant.

+41 (0)81 864 17 17, conrad-scuol.ch



70 Scuol: **Hotel-Restaurant Altana** ★★★



The Altana is the home of well-being and offers a wide range of vegetarian, gluten- and lactose-free food. Prices include travel by mountain railway, train and postal bus.

+41 (0)81 861 11 11, altana.ch

71 Sils-Baselgia: **Hotel Chesa Randolina** ★★★



A heavenly location, pine-furnished rooms, Goût Mieux cuisine and several hundred wines from 150-plus winemakers to choose from: no wonder guests return time and again to this hotel.

+41 (0)81 838 54 54, randolina.ch



72 Sils-Baselgia: **Parkhotel Margna** ★★★★



This 200-year-old hotel enchants young and old with three restaurants, spa, mountain bikes, rowing boat, golf course, tennis court and a cross-country ski trail on the doorstep.

+41 (0)81 838 47 47, margna.ch



73 Sils-Maria: **Hotel Privata** ★★★



The charming Hotel Privata sits on the village square at the entrance to the idyllic Val Fex. The 26 rooms are individually and lovingly designed. Regional Mediterranean cuisine.

+41 (0)81 832 62 00, hotelprivata.ch



74 St. Moritz: **Hotel Schweizerhof** ★★★★★



Hotel Schweizerhof offers total immersion – in the world of Belle Epoque and wellness, on its roof terrace with breathtaking views, and on Switzerland's first indoor bar mile.

+41 (0)81 837 07 07, schweizerhofstmoritz.ch



75 Wergenstein: **Hotel Capricorns** SWISS LODGE



The historical hotel, with its “z’Gürgaletsch” restaurant and large terrace, is located in the sunniest spot in the rustic mountain village. Meals include local specialities, burger, fondue and raclette.

+41 (0)81 630 71 72, capricorns.ch

Cowbell *If you’ve ever been hiking in Switzerland, you’ll be familiar with the typical sound of cowbells in Alpine meadows. Farmers don’t just hang bells around cows’ necks for decorative purposes, but also so that they can find them again if they get lost. Cowbells are also a great souvenir.*





« Hike through beautiful natural surroundings during the day, stopping off for a bite to eat at an alp along the way, and spend the night in a traditional hotel: this is typical of Switzerland. »

Melina Gerber
Host

Heights, happiness and home comforts



Alpinhotel Bort, Grindelwald, Canton of Bern
© Serge Hoeltschi

Homeliness here and now

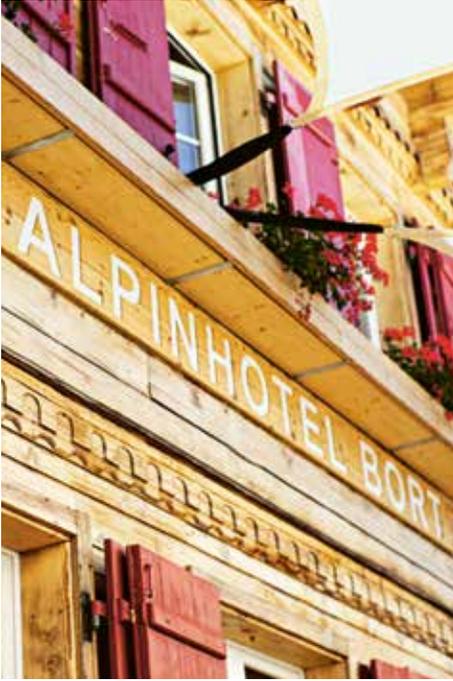
Typically Swiss Hotels are like really close friends: warm, loving and authentic. The picture-perfect world of these accommodation options is within easy reach.



**Entirely
unique**



The day starts off in delicious style with a sumptuous breakfast and a view of the mountains from the window – for an experience unlike any other. Now just switch off, take a deep breath, recharge your batteries and experience Switzerland at its most authentic.



Rustic retreat

A charming change of scenery

The aroma of pine, the exuberant geraniums in front of the windows and the creaking timber beams are reminders of bygone days, while your hosts will be happy to share their personal tips for unforgettable outings.



Cosiness is the new cool

Friendly stopover

Typical regional delicacies taste even better when they're enjoyed in the place they came from. This is particularly the case when they are served in the great outdoors alongside a breathtaking view.





Jura & Three-Lakes.

One region, two worlds: scenic lakes with terraced vineyards contrasted against ancient forests, rivers and gorges. Here, watchmaking and horse breeding date back centuries.

76 Couvet: **Hôtel de l'Aigle** ★★★



This former coaching inn offers tranquillity, a sunny terrace, a shady garden – and carefree relaxation. Sights such as the Creux du Van rock amphitheatre and La Brévine are a leisurely e-bike ride away.

+41 (0)32 864 90 50, hotel-aigle.ch



77 Solothurn: **Hotel an der Aare** ★★★



A former hospital convent, combining the historical 18th-century architecture with modern infrastructure in its 16 originally decorated rooms.

+41 (0)32 626 24 00, hotelaare.ch



78 Sonceboz: **Hôtel-Restaurant du Cerf** ★★★



Comfortable rooms and a pine-panelled dining room with open fire all add to the charm of this gently renovated hotel. Recognised by both GaultMillau and Michelin, the superb cuisine is renowned far and wide.

+41 (0)32 488 33 22, cerf-sonceboz.ch





Lucerne- Lake Lucerne Region.

Peaks offering a great view, such as Pilatus, Rigi and Titlis, the fjord-like Lake Lucerne and the eponymous city – this central Swiss region offers plenty of variety.

Pilatus, Lucerne-Lake Lucerne Region
© Beat Brechbühl

79 Andermatt: **The River House Boutique Hotel** ★★★



Anything but average: old materials such as wood beams and brickwork were retained during the modernisation of this 300-year-old building. The result is a unique design hotel with a touch of Alpine chic.

+41 (0)41 887 00 25, theriverhouse.ch

80 Beckenried: **Boutique-Hotel Schlüssel** ★★★★★



The hotel lies between the blue lake and the towering mountains and is famous for its cuisine and varied wine list. A highlight of the bright rooms is the freestanding bathtub.



+41 (0)41 622 03 33, schluessel-beckenried.ch

81 Beckenried: **Hotel Nidwaldnerhof** ★★★



The magnificent views of Lake Lucerne and the mountains invariably impress guests – just like the authentic cuisine served in the panoramic restaurant with its winter garden and pretty lakeside terrace.

+41 (0)41 620 52 52, nidwaldnerhof.ch

82 Engelberg: **Berghotel Trübsee** ★★★



This family-friendly hotel can be found in the heart of the Titlis mountains. Situated next to the winter ski slope and summer hiking trail at 1,800m a.s.l., the hotel can be reached by gondola all year round.



+41 (0)41 639 50 92, hoteltruebsee.ch

83 Göschenen: **Gasthaus Göscheneralp**



Mountains, glaciers, cows, goats and ... yaks – find all this and more up here. This rustic natural setting has been given a twist to create a new, yet homely beauty in Switzerland.

+41 (0)41 885 11 74, gasthaus-goescheneralp.ch

84 Kastanienbaum: **Seehotel Kastanienbaum** ★★★★★



With a private pier directly next to the house, the lakeside hotel really lives up to its name. Sit back, relax and let your mind wander as you look out over Lake Lucerne.

+41 (0)41 340 03 40, seehotel-kastanienbaum.ch

85 Kriens near Lucerne: **Pilatus Kulm Hotels** ★★★



The Pilatus Kulm Hotels feature plenty of Alpine charm and stylish décor. Guests arrive at 2,132m a.s.l. by cable car or on the steepest cog railway in the world.

+41 (0)41 329 12 12, pilatus.ch



86 Lucerne: **Hotel de la Paix** ★★★



The family hotel is just a short walk away from the main sights of Lucerne, the City of Lights. After a walk, you can enjoy a meal at guild restaurant Lapin.

+41 (0)41 418 80 00, de-la-paix.ch



87 Lucerne: **Hotel des Balances** ★★★★★



This historic hotel on the River Reuss with its elegant facades, spacious lounges and tasteful rooms also delights gourmets: the restaurant with bar, lounge and terrace has been recognised by GaultMillau.

+41 (0)41 418 28 28, balances.ch



88 Lucerne: **Hotel zum Rebstock** ★★★★★



The historical half-timbered house has 29 individually decorated rooms and a famous restaurant, making it a favourite haunt for Lucerne's celebrities, artists and musicians.

+41 (0)41 417 18 19, rebstock-luzern.ch



89 Lucerne: **Hotel Wilden Mann Luzern** ★★★★★



A member of Romantik Hotels, the “wild man” occupies seven historic houses and is one of the old town's architectural gems. The two restaurants boast a long tradition of serving top-quality cuisine.

+41 (0)41 210 16 66, wilden-mann.ch

90 Lucerne: **Seehotel Hermitage** ★★★★★



Right by the water's edge, this first-class hotel on the city fringes offers glorious views of Lake Lucerne and the mountains. Here, guests will find what they seek: pure relaxation and pleasure.

+41 (0)41 375 81 81, hermitage-luzern.ch

**TIES THAT
BIND US,
UNITE US.**

WWW.SWISSWINE.CH

Enjoy with moderation

Switzerland. Naturally.



SWISS WINE | **OF
COURSE**

91 Sarnen: **Hotel Krone Sarnen** ★★★★★



Colourful rooms, a modern, light and regional cuisine with market-fresh ingredients and a large selection of local wines confirm that a stay at the Hotel Krone Sarnen offers the best of Switzerland.

+41 (0)41 666 09 09, krone-sarnen.ch



92 Sörenberg: **Berggasthaus Salwideli**



A peaceful oasis for nature, cross-country skiing and hiking enthusiasts. This family-run guesthouse is the catering partner of UNESCO Biosphere Entlebuch and sources 75% of its products from the region.

+41 (0)41 488 11 27, berggasthaus-salwideli.ch

93 Weggis: **Romantik Hotel Beau Rivage** ★★★★★



The hotel once welcomed Queen Victoria, who appreciated the comfort and atmosphere on the shores of Lake Lucerne. Today, even those without blue blood enjoy its attentive and friendly service.

+41 (0)41 392 79 00, beaurivage-weggis.ch

94 Weggis: **Hotel Gerbi** ★★★★★



Each room at the family-run hotel with private beach and outdoor pool offers a picture-postcard view of Lake Lucerne and the mountains of Central Switzerland.

+41 (0)41 392 22 22, alexander-gerbi.ch



Eastern Switzerland / Liechtenstein.

From the mystical mountains of the Alpstein with the iconic Säntis to the vast expanse of Lake Constance – this region is a treasure trove of natural and cultural gems.





95 Amden: **Hotel Arvenbüel** ★★★



Sweeping views of the Glarus and St. Gallen mountains, pristine nature and soothing tranquillity: the Arvenbüel, run by the Rüedi family, offers the perfect escape. The home-made specialities are superb.

+41 (0)55 611 60 10, arvenbuel.ch

96 Appenzell: **Café-Hotel Appenzell** ★★★



If you don't stay in one of the newly renovated rooms, the hotel's café/restaurant has something special to offer: such as homemade desserts and ice-cream – made of course without preservatives.

+41 (0)71 788 15 15, hotel-appenzell.ch



97 Appenzell: **Romantik Hotel Säntis** ★★★★★



A warm welcome and polished hospitality set the tone at this stately hotel run by the Heeb family on the main square. Two restaurants with a beautiful garden terrace serve mouth-watering regional cuisine.

+41 (0)71 788 11 11, saentis-appenzell.ch



98 Bad Ragaz: **Sorell Hotel Tamina** ★★★★★



Just a short walk from the Tamina thermal baths, golf course and Pizol gondola, this well-established hotel evokes the grandeur of a bygone age. It has a restaurant, garden terrace and a wine lounge.

+41 (0)81 303 71 71, sorellhotels.com/tamina

99 Degersheim: **Hotel Wolfensberg** ★★★



Set in lush landscaped grounds, the Wolfensberg offers wonderful views of the surrounding nature as well as treats for your taste buds, such as tender fillet of beef embellished with a herb foam.



+41 (0)71 370 02 02, wolfensberg.ch

100 Gonten: **Boutique Hotel Bären Gonten** ★★★



The rustic wood panelling and floors are reminders of the hotel's fascinating history. Located in the heart of Appenzellerland, Hotel Bären has been welcoming guests since as far back as the 18th century.

+41 (0)71 795 40 10, baeren-gonten.ch

101 Schwägalp: **Säntis – das Hotel** ★★★



Framed by some of Europe's most glorious mountain scenery, this hotel sits in the heart of the Schwägalp/Säntis Nature Exploration Park. Enjoy fresh, regional specialities in the stylish restaurant.



+41 (0)71 365 66 00, saentisbahn.ch/hotel

102 St. Gallen: **Einstein St. Gallen** ★★★★★



Centrally located in the UNESCO World Heritage Abbey District, the Einstein is a gourmet paradise, with two restaurants, a bar with a cigar lounge and a modern fitness park with a wellness area.

+41 (0)71 227 55 55, einstein.ch

103 Weissbad: **Berggasthaus Meglisalp**



A sight to delight any hiker... The Meglisalp offers accommodation in nostalgic rooms and serves delicious rösti, salads, meat from local farmers, Appenzell cheese specialities – and its own whisky.

+41 (0)71 799 11 28, meglisalp.ch



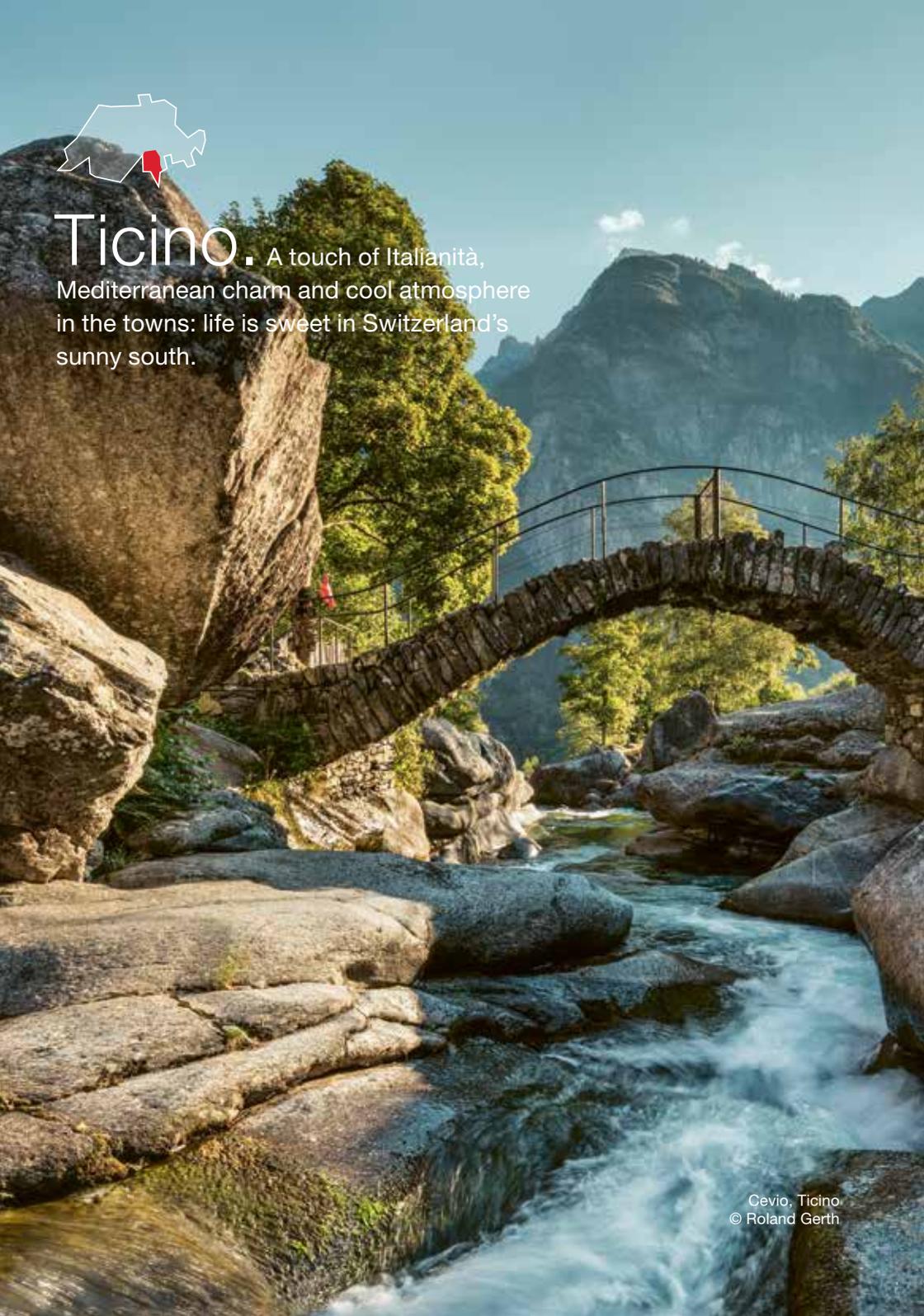
Fondue *Cheese, white wine, garlic and cornflour are the key ingredients of this typical Swiss dish. The melted cheese is kept hot over a table-top burner, and you dip cubes of bread into it. Watch out, though: if your bread cube falls off into the melted cheese, you have to buy everyone a drink.*



cheesesfromswitzerland.com



Ticino. A touch of Italianità,
Mediterranean charm and cool atmosphere
in the towns: life is sweet in Switzerland's
sunny south.



104 Ascona: **Romantik Hotel Castello Seeschloss** ★★★★★

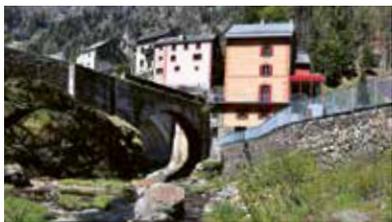


The “lake castle hotel” stands in a lush Mediterranean garden at the southern end of Ascona’s delightful lakefront piazza. Regulars appreciate the refined atmosphere and delicious local specialities.



+41 (0)91 791 01 61, castello-seeschloss.ch

105 Fusio: **Unique Hotel Fusio** SWISS LODGE



A unique address since 1880, entirely renovated in 2017, and named one of the 100 best hotel discoveries in 2020. This is the perfect place to get away and enjoy the finer things in life.

+41 (0)91 600 09 00, hotelfusio.ch

106 Locarno: **Hotel Casa DaVinci** SWISS LODGE



This typical old Ticino house near the Piazza Grande features granite balconies overlooking the shaded inner courtyard and a fully equipped kitchen for guests’ use. Bikes and e-bikes are available for hire.



+41 (0)91 751 30 64, casa-davinci.ch

107 Lugano: **Grand Hotel Villa Castagnola** ★★★★★



The stylish villa is located on the shores of Lake Lugano in the middle of a large park (with palm trees). Since 1885, it has been a place where culture, style, cuisine and well-being meet at the highest level.

+41 (0)91 973 25 55, villacastagnola.com

108 Lugano: **International au Lac Historic Lakeside Hotel** ★★★



One of the city's most prestigious hotels enjoys a prime location on the lake promenade by the new arts complex, LAC Lugano Arte e Cultura. Garden with swimming pool and parking.

+41 (0)91 922 75 41, hotel-international.ch

109 Melide: **Hotel Riviera** ★★★



Dreamy Lake Lugano sets the tone at the Riviera with its own jetty, moorings for guests and panoramic restaurant serving fish and other regional specialities. Don't miss the home-made wines and grappas.

+41 (0)91 640 15 00, hotel-riviera.ch

110 Miglieglia: **Albergo Casa Santo Stefano**★★ ✎



Two linked, historic houses combine stylish simplicity with welcoming comfort. The terrace with vine-laden pergola is a delightful spot to relax; for panoramic hikes, take the nearby gondola to Monte Lema.

+41 (0)91 609 19 35, casa-santo-stefano.ch

111 Ronco sopra Ascona: **Albergo-Ristorante Ronco** ★★★



The Albergo of the Casparis family is just big enough to ensure the greatest comfort and just small enough to give guests personal service.

+41 (0)91 791 52 65, hotel-ronco.ch

112 Ronco sopra Ascona: **Boutique-Hotel La Rocca** ★★★★★



The small, charming boutique hotel in an enchanting spot looking over Lago Maggiore offers 19 cosy rooms with a spectacular view of the Brissago Islands and shores of Italy.

+41 (0)91 785 11 44, la-rocca.ch



Gotthard Tunnel

The Gotthard Base Tunnel is 57 kilometres long, making it the longest tunnel in the world. Perhaps Saint Barbara, the patron saint of miners, lent a helping hand with this great feat of engineering.





Valais . 45 four-thousanders, mighty glaciers, picturesque villages, cherished traditions and fine wines, with specialities such as raclette and dried meat: this mountain paradise is a treat for the eyes and the palate.



Arolla, Valais
© Silvano Zeiter

113 Ausserberg: **Hotel Bahnhof** SWISS LODGE 



The family hotel's grand sunny terrace offers a perfect view of the Lötschberg southern ramp, a veritable hiker's paradise. The hotel's wine cellar houses a selection of exciting regional wines.

+41 (0)27 946 22 59, hotel-bahnhof.com



114 Blatten-Belalp: **Hamilton Lodge Belalp** *******



Antlers on the walls, a magnificent lounge with open fireplace of natural stone, red tones for a cosy atmosphere and glorious views of the Aletsch region: welcome to your home from home at 2,100 metres.

+41 (0)27 923 20 43, hamiltonlodge.ch

115 Blatten (Lötschen): **Hotel Nest- und Bietschhorn** ******



Opened in the golden age of mountaineering in 1868, the valley's oldest hotel at the foot of the Bietschhorn offers haute cuisine, a romantic fireplace and newly renovated rooms.

+41 (0)27 939 11 06, nest-bietschhorn.ch



116 Bürchen: **Hotel Bürchnerhof** *******



Looking to relax totally? Here it's easy: at one of the wine-and-dine evenings with Valais winemakers, for example, or at the indoor pool with paddling pool, or on the sun terrace with sweeping valley views.

+41 (0)27 934 24 34, buerchnerhof.ch

117 Champéry: **Boutique Hotel Beau-Séjour & Spa** ***



December 2020, the Beau-Séjour Hotel & Spa will have 3-star superior status. The venue combines warm hospitality, innovation, Swiss tradition, cosiness and sporting chic in inimitable style.

+41 (0)24 479 58 58, beausejour.ch



118 Chandolin: **Chandolin Boutique Hotel** ****



At 2,000 metres, in the middle of one of Europe's highest villages, the sustainable boutique hotel fits seamlessly into the pristine natural environment.

+41 (0)27 564 44 44, chandolinboutiquehotel.ch



119 Crans-Montana: **Aparthotel Helvetia Intergolf** ****



What is the best way to enjoy Switzerland's purest air and sunniest resort? In winter, Crans-Montana is known for all kinds of snow sports, while in summer it is a paradise for families, golfers and hikers.

+41 (0)27 485 88 88, helvetia-intergolf.ch



120 Fafleralp: **Hotel Fafleralp** SWISS
LODGE



From simple dormitory to wellness suite, guests find beds to suit every budget. "There is nothing lovelier than the Fafleralp," one famous visitor wrote in the guest book. His name: Charlie Chaplin.

+41 (0)27 939 14 51, fafleralp.ch



121 Grimentz: **Hotel de Moiry** ★★★



This atmospheric chalet-style hotel complex with a separate guest house is set in the heart of the village and has a lovely view over the shingled roofs.

+41 (0)27 475 11 44, hotel-grimentz.ch

122 Les Haudères: **Hôtel Les Mélèzes** ★★★



In the third generation, the family Anzévui-Métraiiler welcomes guests in the newly renovated hotel. The hotel with excellent service is the ideal starting point to explore the authentic Val d'Hérens.

+41 (0)27 283 11 55, hotelmelèzes.ch

123 Leukerbad: **Hotel-Restaurant Waldhaus** ★★★



This charming inn sits right on the spa promenade. Here the owner takes pride in cooking – a delicious hand-cut steak tartare, for instance. Guests can use Leukerbad's public transport for free.

+41 (0)27 470 32 32, hotel-waldhaus.ch

124 Morgins: **Boutique-Hôtel Chez Jan**



Every detail of Heleen and Jan de Graaf's luxury boutique hotel is geared towards ensuring a pleasant stay: from the cosy living-room atmosphere to the modern wellness facilities.

+41 (0)24 477 11 43, chezjan.com

125 Reckingen: **Hotel Glocke** ★★★



In winter 2020/21, we are opening our new #goggwäärgji extension with 11 double rooms, a Valais sauna complex, creative space for yoga, seminars and painting, bike and ski room.

+41 (0)27 974 25 50, glocke.ch

126 Saas-Almagell: **Hotel Kristall-Saphir Superior** ★★★



The hotel has a feel-good family atmosphere and offers pure culinary indulgence. The ideal starting point for hikes in summer in the Saas valley/Saas-Fee and a great base for ski areas with guaranteed snow in winter.

+41 (0)27 958 17 00, kristall.ch

127 Saas-Almagell: **Hotel Mattmarkblick** ★★★



With its welcoming atmosphere, modern rooms and outstanding food, this hotel is ideal for hikers and all nature lovers. Free trips on mountain railways in summer and year-round with postbus included.

+41 (0)27 957 30 40, mattmarkblick.ch



128 Saas-Fee: **Park-Hotel** ★★★



The centrally and peacefully located Park-Hotel is a charming place, with attractive light-filled rooms, an enticing garden and a fine mix of Valais, Italian and French cuisine.

+41 (0)27 958 19 90, parkhotel-saas-fee.ch



129 Saas-Fee: **Sunstar Hotel Saas-Fee** ★★★★★



Typically Swiss: this rustic hotel on the village promenade has an incredible eye for detail. Take the small but perfectly formed spa, for instance, the stylish open fire or the walk-in wine cellar.

+41 (0)27 958 15 60, saasfee.sunstar.ch



130 Saas-Fee: **The Larix** ★★★



Only a few metres off-piste, this hotel combines Alpine charm with modern facilities and houses not only an à-la-carte restaurant, but also a Food Corner offering snacks and après-ski / clubbing.

+41 (0)27 958 64 64, the-larix.ch



131 Täsch: **Hotel Täscherhof**



As soon as you have tasted a melted cheese raclette in the rustic cellar restaurant or the winter garden, you know this mountain hotel is typical Valais. Zermatt is just 12 minutes away.

+41 (0)27 966 62 62, taescherhof.ch

132 Vercorin: **Les Mazots de la Source & SPA** SWISS
L'ORIGINE



Get that chalet feeling in nine different variations high above the Rhône valley. The Finnish sauna and hot tub promise even more relaxation – or how about a traditional hay bath?

+41 (0)27 456 46 07, mdls.ch

**TREAT YOURSELF
BEFORE FLYING**



ZÜRICH
DUTY FREE
zurichdutyfree.com

133 Zermatt: **Boutique Hotel 22 Summits** ★★★★★ 🏔️



There are 22 rooms and suites just waiting to charm guests with Alpine design, every modern comfort and views of the Matterhorn. There is even more mountain magic in the bar & lounge and wellness area.

+41 (0)27 966 35 22, 22summits.ch

134 Zermatt: **Cervo Mountain Boutique Resort** ★★★★★



This ski-in ski-out resort manages the delicate act of combining Alpine tradition with 21st-century style. It features eight chalets (each with its own spa), 10 room categories, two restaurants, a bar and lounge.



+41 (0)27 968 12 12, cervo.ch

135 Zermatt: **Hotel Alpenblick** ★★★



Enjoy culinary delights in the Bonatti-Stube, relax on the flower-adorned, sunny terrace and raise a glass of local wine to a wonderful holiday: welcome to the Alpenblick!

+41 (0)27 966 26 00, alpenblick-zermatt.ch

136 Zermatt: **Hotel Dufour Alpin** ★★★ 🏔️



Organic produce from the region, breakfast in the winter garden and a peaceful lawn with loungers are among the draws at this characterful Valais hotel. Most rooms look out on the majestic Matterhorn.



+41 (0)27 966 24 00, dufourzermatt.ch

137 Zermatt: **Hotel Holiday** ★★★



The chalet hotel with its cosy rooms in an alpine style enjoys a quiet location. The restaurant serves up Valais specialities.

+41 (0)27 966 04 00, hotelholiday.ch

138 Zermatt: **Hotel Sonne** ★★★★



In the heart of the skiing, biking and hiking paradise of Zermatt, the family-run Hotel Sonne offers guests a home from home. You can relax in the wellness area and enjoy delicious food at “apasTAPAS”.

+41 (0)27 966 20 66, sonnezermatt.ch



139 Zermatt: **Riffelalp Resort 2222 m** ★★★★★



Far from everyday life, in the middle of a ski, biking and hiking paradise, guests can enjoy tranquility, natural surroundings, warm hospitality and top luxury, for example in Europe's highest spa.

+41 (0)27 966 05 55, riffelalp.com

140 Zermatt: **Riffelhaus 1853** ★★★★



The view of the Matterhorn has delighted guests at this hotel since 1853; today, it is best enjoyed from the outdoor whirlpool. The hotel is right by the cable car station – the perfect ski-in ski-out hotel.

+41 (0)27 966 65 00, riffelhaus.ch



141 Zermatt: **Tradition Julen Hotel** ★★★★★



Lamb cooked to perfection, Julen-style? The family-run hotel has its own flock of Valais Blacknose sheep: you can taste the natural goodness. The alpine-style rooms have a balcony and mountain views.

+41 (0)27 966 76 00, julen.ch

142 Zermatt: **Sunstar Hotel Zermatt** ★★★★★



The great atmosphere in this modern, Valais-style hotel is down to its many deliberate details, including baths and showers that are directly integrated into the rooms and the view of the Matterhorn.

+41 (0)27 966 56 66, zermatt.sunstar.ch

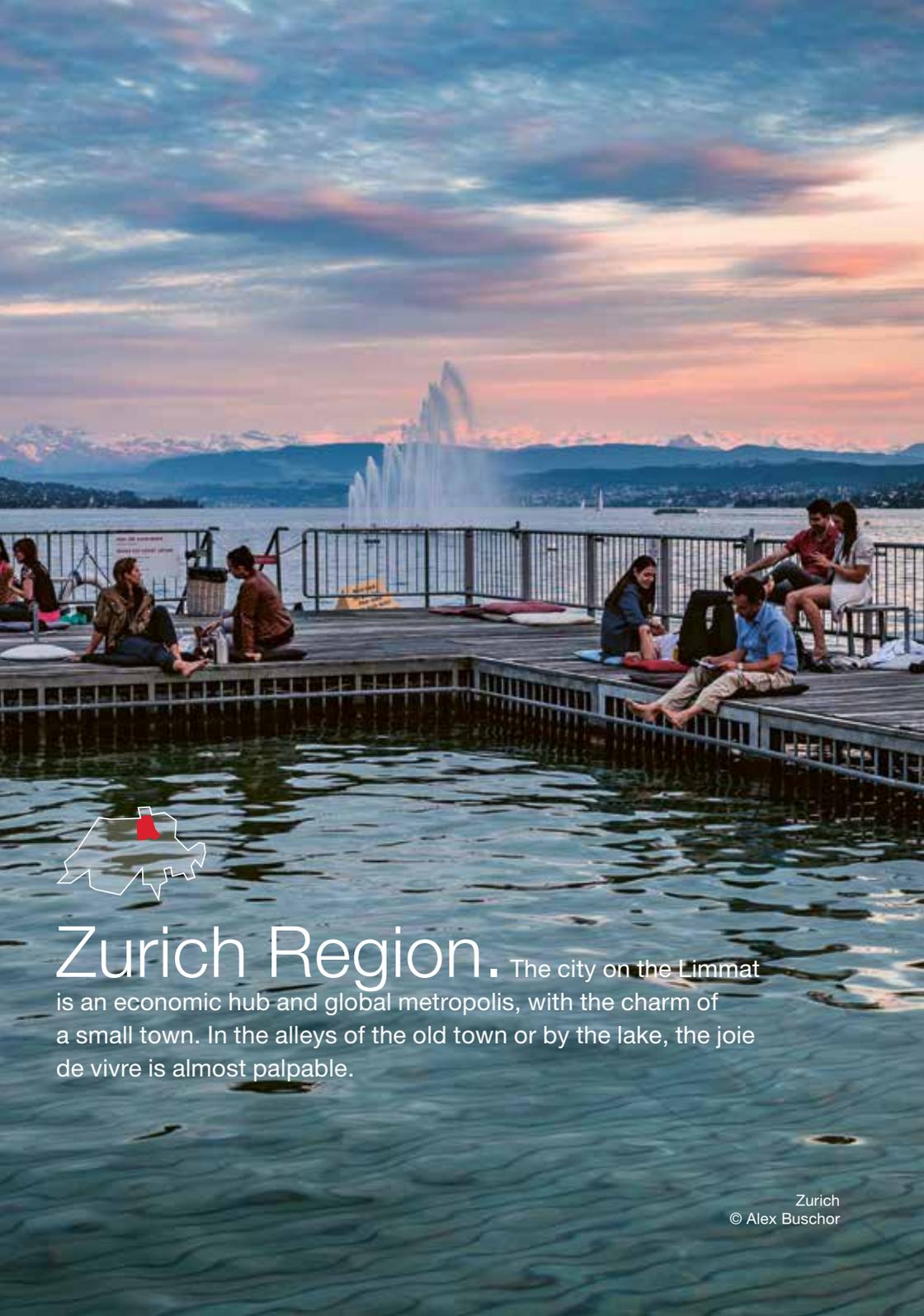


143 Zermatt: **3100 Kulmhotel Gornergrat** ★★★



Elsewhere, only experienced mountaineers venture to an altitude of 3,100 metres; here, guests find the highest hotel in the Alps. It even has its own astronomical observatory for admiring the star-filled skies.

+41 (0)27 966 64 00, gornergrat-kulm.ch



Zurich Region. The city on the Limmat is an economic hub and global metropolis, with the charm of a small town. In the alleys of the old town or by the lake, the joie de vivre is almost palpable.

144 Küsnacht near Zurich: **Romantik Seehotel Sonne** ★★★★★



A stay at the Sonne, full of originals by artists like Giacometti and Warhol, feels like a private gallery visit. With its two restaurants, terrace, beer garden and tower bar, it is also renowned for its fantastic food.

+41 (0)44 914 18 18, sonne.ch

145 Winterthur: **Sorell Hotel Krone** ★★★



This recently renovated historic boutique hotel, just a few minutes' walk from the station in the pedestrian zone, is the ideal base for exploring Winterthur's exciting museums and doing a spot of shopping.

+41 (0)52 208 18 18, sorellhotels.com/krone

146 Zurich: **Hotel Adler** ★★★



The 52 newly renovated rooms of this charming hotel in the historic centre are decorated with murals depicting Zurich, while the famous Swiss Chuchi restaurant serves Swiss specialities.

+41 (0)44 266 96 96, hotel-adler.ch



147 Zurich: **Hotel Florhof** ★★★



A quiet room with a view? This listed patrician house's wonderfully peaceful terrace is a real attention-grabber. Traditional seasonal cuisine is served in the restaurant and on the terrace.

+41 (0)44 250 26 26, hotelflorhof.ch



148 Zurich: **Hotel Glockenhof** ★★★★★



Stylish rooms, two restaurants, a fashionable bar, a boulevard café and, in the inner courtyard, one of the city's most beautiful garden restaurants: guests are always happy to return to the Glockenhof.

+41 (0)44 225 91 91, glockenhof.ch



149 Zurich: **Hotel Storchen Zürich** ★★★★★



Located on the banks of the Limmat, the Storchen Zürich is a gem of a hotel with a long history; Richard Wagner was one of many famous guests. The delicious Sunday brunch with dessert buffet is legendary.

+41 (0)44 227 27 27, storchen.ch



Alpine wrestling *Even peaceful Switzerland has its own combat sport. Alpine wrestling can look back on a long tradition. The oldest-known depiction of a fight comes from the year 1235 and shows two cowherds grabbing each other by the trousers. Today, the event is an essential part of traditional Alpine culture.*





700
accommodation
options for groups
Book now,
commission-free!

www.groups.swiss

Rent a complete hotel or holiday home! For group holidays, celebrations, courses, trainings

On www.groups.swiss you can book quickly, easily and free of commission. We will immediately put you in direct contact with the host.

You long for distance AND conviviality? In a group accommodation this is possible. Enjoy lots of space and exclusivity!



Groups AG

Spitzackerstrasse 19
CH-4410 Liestal
Tel. +41 (0)61 926 60 00
contact@groups.swiss
www.groups.swiss

***groups.swiss** is a truly unique Swiss company. The traditional family business has been providing Swiss group accommodation since 1978 – commission-free and all in one place. With personal advice and quality control, groups.swiss lives and breathes Swiss values, and always stays true to its motto: 'Feel at home – together'.*





Get advice and book

We'll use our expert knowledge of Switzerland to help you plan the best possible holiday. You'll find all the information and tips you need here, as well as recommendations for preparing to travel:

Mon–Fri 8 a.m. to 5 p.m.

00800 100 200 30 (freephone*)

info@MySwitzerland.com

The best of Switzerland



Planning your next holiday? Dreaming of a winter or summer break? You'll find lots of ideas for places to stay in our brochures or online. Order our latest magazines and brochures now:

MySwitzerland.com/brochures

Published by
Switzerland Tourism,
Zurich

**Designed and
produced by**
Switzerland Tourism,
Zurich
Transhelvetica,
Passaport AG, Zurich
Festland AG,
St. Gallen/Zurich

Cover photograph
Alpinhotel Bort
Grindelwald,
Canton of Bern,
© Serge Hoeltschi

Photographs
Switzerland Tourism,
partner organisations,
Serge Hoeltschi

Text
Sybil Schreiber
Christian Sidow
Richard Oppermann
Lucas Roos

Printed by
Multicolor Print AG, Baar

Print run
38,000 copies

Edition
January 2021

printed in
switzerland

* Local charges may apply



Accommodation

Lifestyle hotel, wellness palace, or perhaps you'd prefer to sleep in an igloo? The choice of accommodation in Switzerland is vast. Fast booking included.

[MySwitzerland.com/hotels](https://www.myswitzerland.com/hotels)



Social media

Be inspired by the best photographs, videos and stories from Switzerland and find out what experiences other travellers have to share.

#inLOVEwithSWITZERLAND

#NeedSwitzerland

[facebook.com/MySwitzerland](https://www.facebook.com/MySwitzerland)

[instagram.com/MySwitzerland](https://www.instagram.com/MySwitzerland)

[twitter.com/MySwitzerland](https://www.twitter.com/MySwitzerland)

[pinterest.ch/MySwitzerland](https://www.pinterest.ch/MySwitzerland)



More inspiration

[MySwitzerland.com](https://www.myswitzerland.com)

Newsletter

Subscribe to our newsletter containing up-to-date information for unforgettable holidays in Switzerland. Subscribe here:

[MySwitzerland.com/newsletter](https://www.myswitzerland.com/newsletter)

Mobile apps

Our free apps give you access to useful information and services while on the go:

[MySwitzerland.com/mobile](https://www.myswitzerland.com/mobile)



Switzerland
Mobility



Family
Trips



Swiss
Snow

Partners.

Recommended by Switzerland Tourism.
MySwitzerland.com/strategicpartners

Strategic premium partners

HotellerieSuisse

The trade association of the Swiss hotel industry
hotelleriesuisse.ch

Swiss Travel System.



Switzerland by train, bus and boat
mystsn.net

SWISS

The airline of Switzerland
swiss.com

Strategic partners



American Express in Switzerland
americanexpress.ch



Since 1936 in Switzerland
coca-cola.ch



Retail and wholesale trade
coop.ch



Car rental
europcar.ch

Zurich Airport

Zurich Airport
zurich-airport.com

GASTRO SUISSE

GastroSuisse
gastrouisse.ch



Switzerland Cheese Marketing
cheesesfromswitzerland.com

VALSER⁺

#FeelLimitless
valser.ch



VICTORINOX

#MyVictorinox
victorinox.com

Official partners



appenzellerbier.ch



bmc-switzerland.com



bookfactory.ch



caotina.ch



gubelin.com



swisstravelcenter.ch



hertz.ch



kambly.ch



kirchhofer.com



landquartfashionoutlet.com



mammut.com



odlo.com



ovomaltine.ch



swica.ch



swisseducation.com



swiss-ski-school.ch



swissinfo.ch



swissrent.com



swisswine.ch



visana.ch