

SWITZERLAND.

SELECTION 2022

42

HIGHLIGHTS

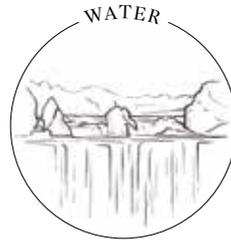


Switzerland.



There are a lot of mountains in Switzerland. And each one has its own story.

02–11



Magical lakes, bubbling springs and gentle rivers: Switzerland is a country shaped by water.

12–20



Life in the mountains is also reflected in its architecture.

21–31



People and their passions animate the Alpine valleys.

32–42

SERVICE

Roads
Rail
Map

← *Cover photo*

01 Rhine Falls

A torrent of superlatives

The Rhine Falls is a mighty 23 metres high and 150 metres wide, making it one of the biggest waterfalls in Europe. Truly impressive. All the more so when you stand on the viewing platform in the heart of the thundering maelstrom, feeling tiny and insignificant as you marvel at the foaming, raging waters.

SWITZERLAND

- Border
- Mountains
- Water
- Architecture

1

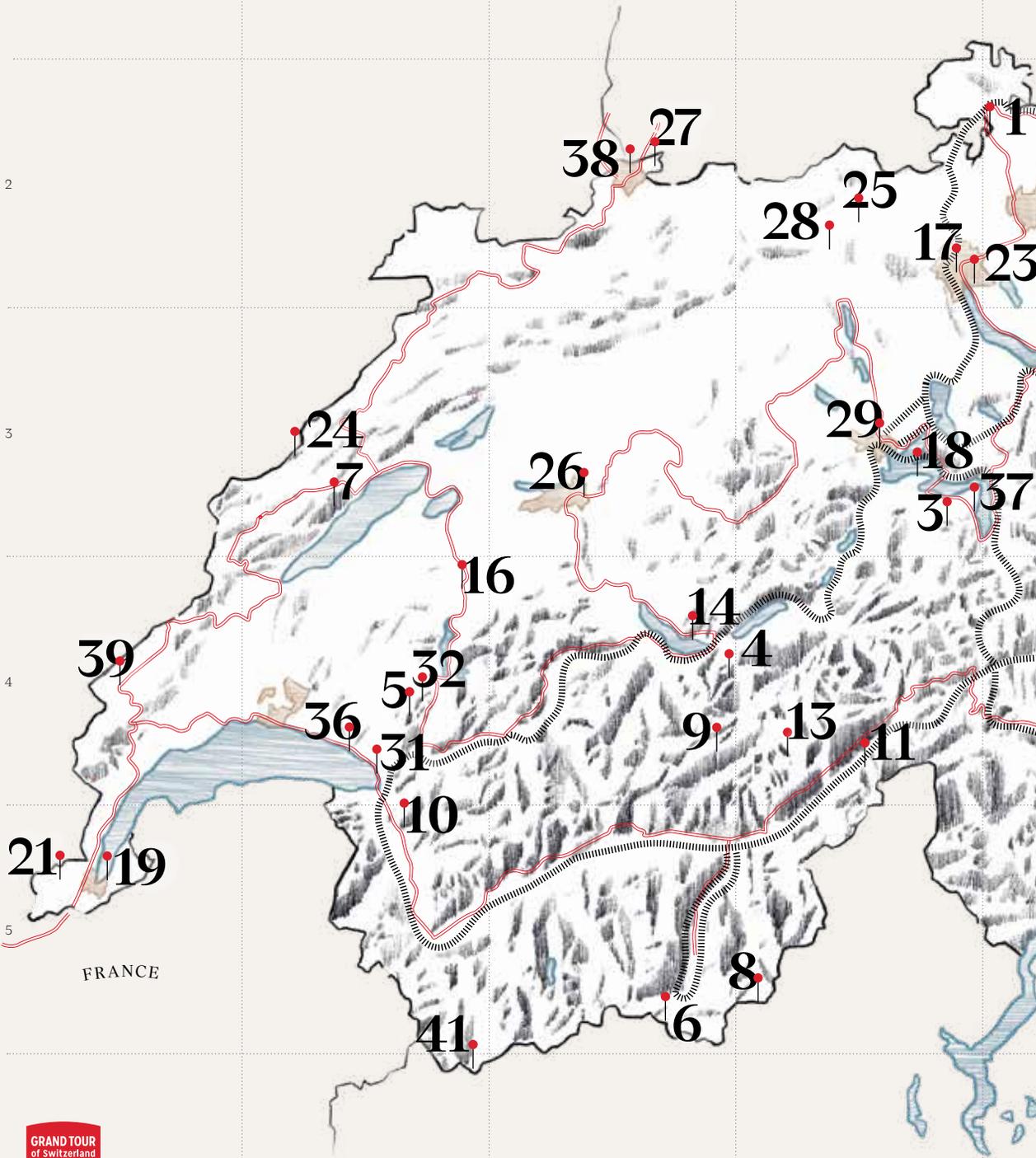
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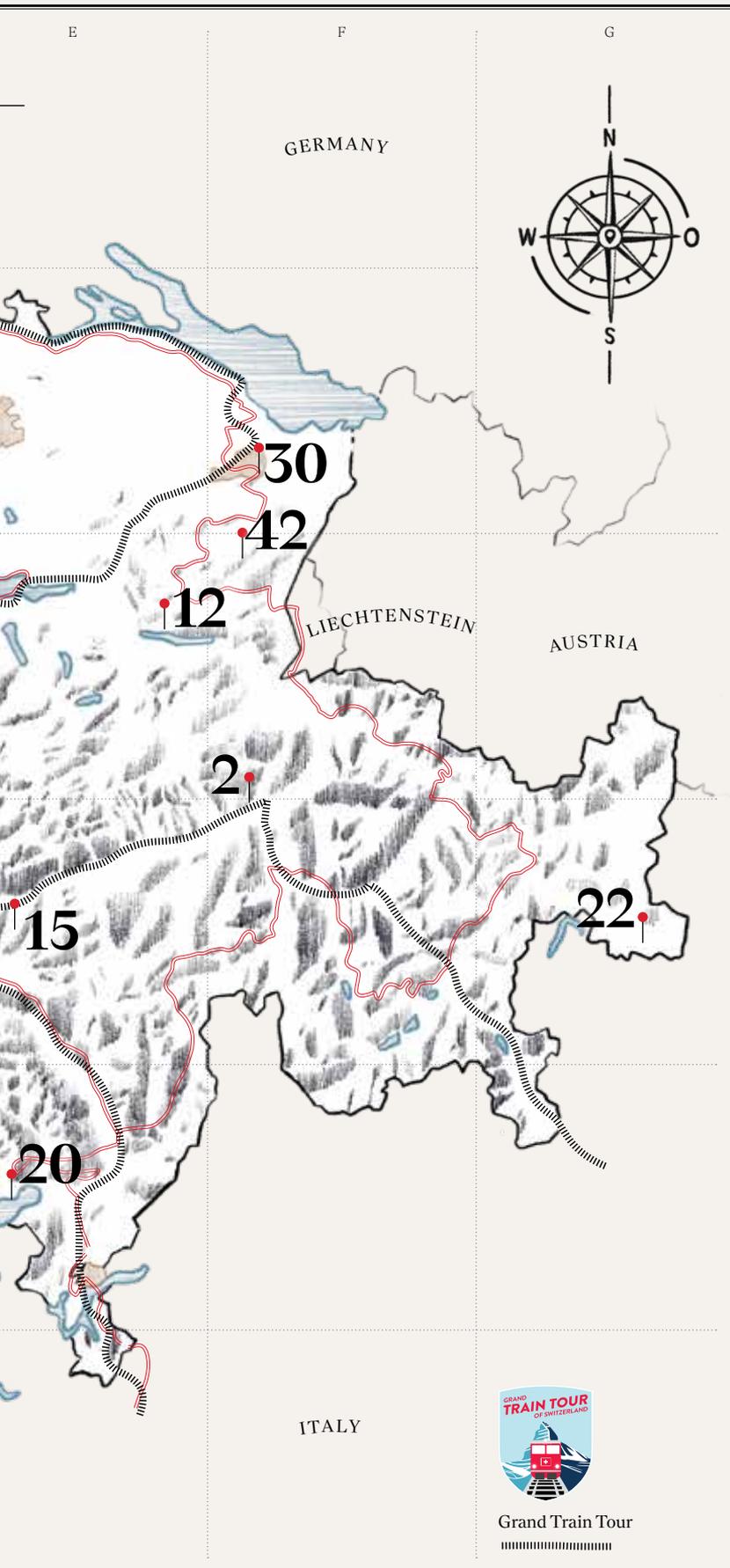
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Grand Tour of Switzerland



01 Rhine Falls E2



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42 Alpine descent F3



Grand Train Tour



Grüezi.

Come a little closer. I'd like to show you around Switzerland. They call me the "king of the mountains", since my climbing skills put even the most accomplished mountaineers in the shade, and I have an imposing set of horns that can be up to a metre long.



In this magazine I am going to show you Switzerland in all its glory. It is divided into four chapters that together characterise the country: "Mountain" and "Water", as the defining elements of the Swiss landscape, and "House" and "People", as the traditions of those who live here, either enshrined in the past or kept very much alive. Speaking of architecture, I generally like to sleep under a canvas of stars with views of the mountain ranges, but now and then I do yearn for somewhere cosier to spend the night. That's why I've put together a selection of Swiss hotels in the "Hotel Selection", all of which I highly recommend.



All highlights at a glance:
→ [map on the last page.](#)

For more inspiration see:
→ MySwitzerland.com



Switzerland is a land of mountains. And just like its inhabitants, the country's mountains also possess distinctive features. Each one has a soul and its own particular story to tell.



All highlights at a glance:
→ map on the last page.

For more inspiration see:
→ [MySwitzerland.com/mountain](https://www.myswitzerland.com/mountain)



02 Rhine Gorge

Geological drama on a massive scale

First came the mountain, seven cubic kilometres of rock, debris and gravel that crashed down into the valley with a deafening roar, burying the Anterior Rhine under hundreds of metres of debris. And then came the lake, formed by water backing up 25 kilometres along the valley. This all happened almost 10,000 years ago, in an event known as the Flims landslide. The lake was ultimately replaced by the river, which slowly but surely carved a path through the rock until eventually the lake drained away, leaving behind it the Rhine Gorge, which is up to 350 metres deep in some places. It is now a magical garden with rare birds, 350 species of butterfly and precious orchids.

MOUNTAIN





03 Stanserhorn

Soaring in a CabriO® cable car

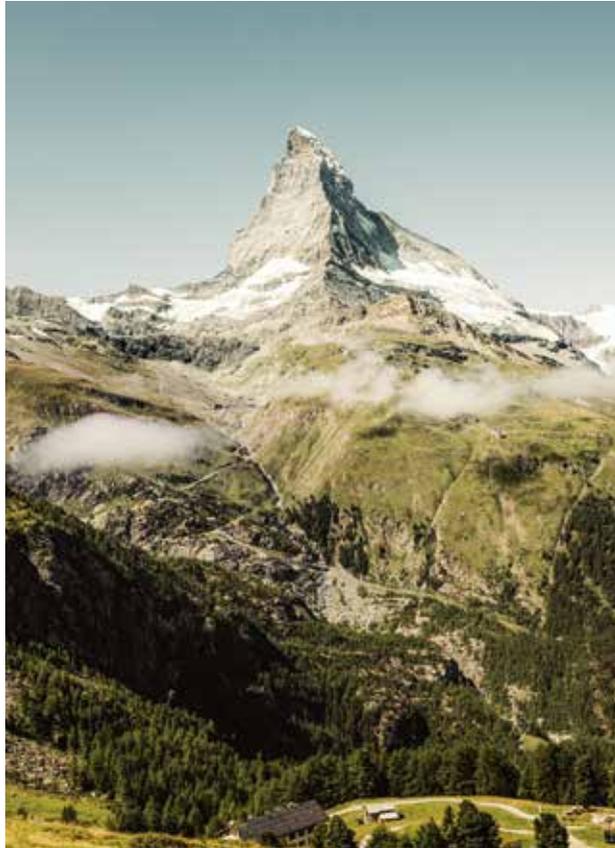
The Stanserhorn is the perfect spot for marvelling at the idiosyncratic way in which Lake Lucerne blends into the landscape. And there's plenty more to see besides this. The Titlis, for example, as well as the Eiger, Mönch and Jungfrau, Rigi and Pilatus. But it would be unfair to reduce the Stanserhorn merely to its views when the mountain itself has so much to offer. Like the charming and nostalgic 19th-century funicular railway, for example, whose rattling rails carry visitors to the second part of their ascent – the world's first open-air cable car. The summit itself offers pleasant barbecue areas and a revolving restaurant that is committed to using local produce. And the staff of the Stanserhorn railway and cable car are so nice that you will want to stay and chat with them for ages.



04 Schynige Platte

A garden on the mountain

The old, red cog railway snakes up the mountain like a brightly coloured caterpillar. Where the rails end, the Alpine Garden begins. A real gem with some 650 different plant species.



05 Molésón

Fribourg's favourite mountain

The Molésón means a lot to the people of Fribourg. From the valley it acts as a compass, a landmark that you can see from a long way away and climb up every so often. From the top it is the starting point for hikes and a place where you feel as free as an Alpine bird.

06 Matterhorn

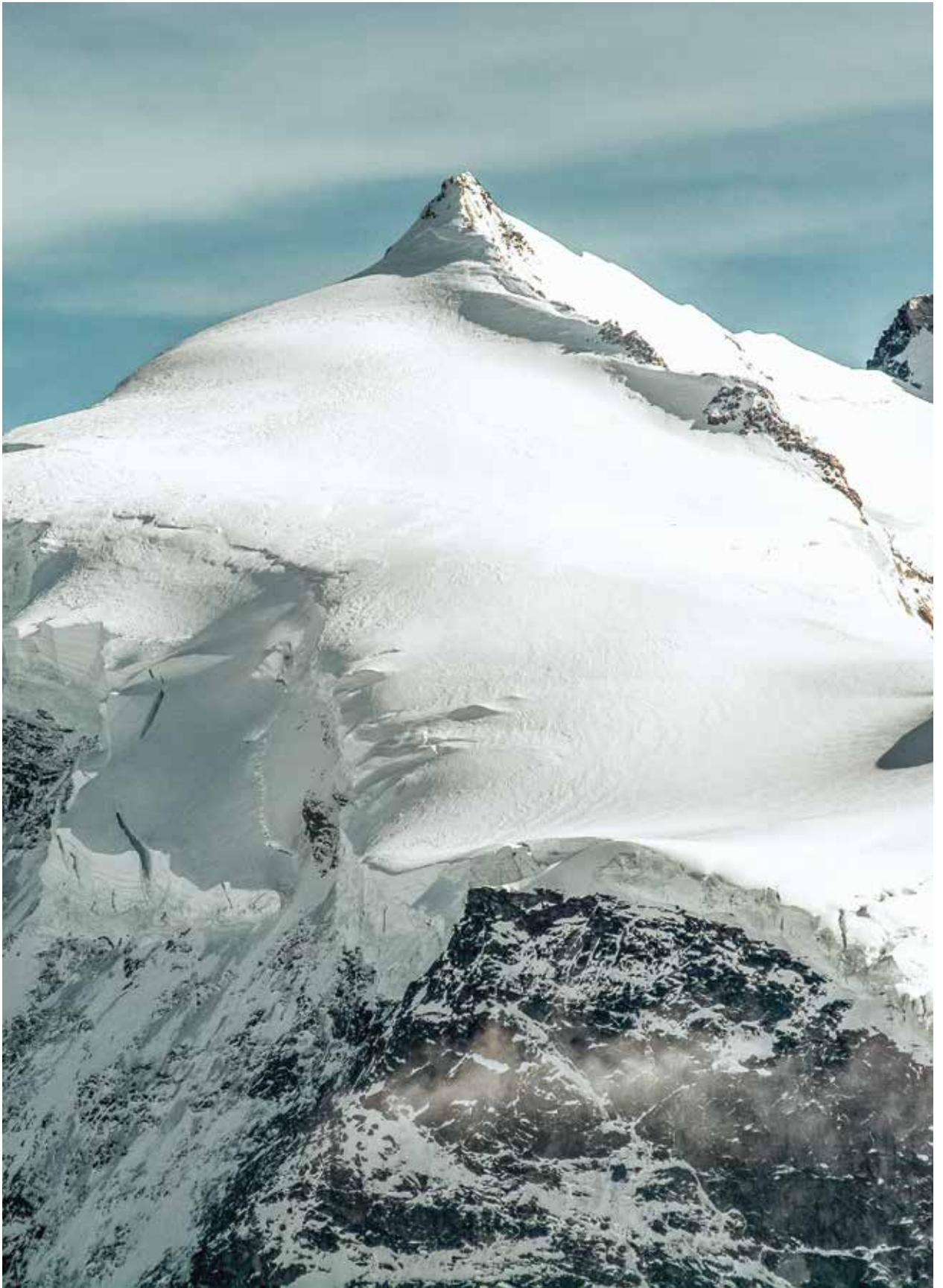
The mountain of mountains

The Matterhorn is captured and sent as a picture or taken home as a souvenir more often than perhaps any other emblem of Switzerland. It has the perfect mountain shape, is as famous as the Beatles and is as big a part of Switzerland's identity as the milk in its cheese.

07 Creux du Van

Wild beauty

In the Swiss Jura, glaciers and rivers have formed a very special sculpture, a gigantic rock basin in which you never quite know where to look next. Towards France in the distance, or down to the steep and imposing rock formations?



08 Dufour- spitze

Switzerland's highest

The highest thing in Switzerland is not the President in Bern, but a peak in the Monte Rosa massif on the border with Italy. It is 4,635 metres above sea level and thus rises high into the sky. This soaring mountain peak was renamed by the Swiss Federal Council in 1863 in honour of the general and cartographer Guillaume-Henri Dufour, who produced the first official national map of Switzerland.

09 Jungfrau

Skiing alongside the three giants

Eiger, Mönch and Jungfrau – the three great mountains are so majestic and captivating that you could almost forget you can also ski there. With more than 200 prepared pistes, the area offers a cornucopia of snowy treats for winter sports enthusiasts.

10 Leysin

Flying on a snowboard

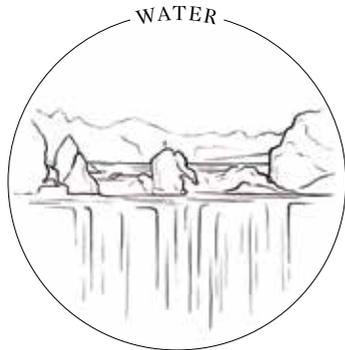
When winter carpets the landscape around Leysin with snow, people stream in from all over to the mountain village, 1,200 metres above sea level. The only halfpipe in the Vaud Alps is sure to bring a smile to everyone's face.

11 Goms

Cross-country skiing across an endless expanse

If cross-country skiing were a vegetable, it would probably be a beetroot: underestimated in the past, but now elevated to the health and wellbeing elite. Devotees of cross-country skiing have always known the true value of their sport, however. In Goms, you can feel the wind in your face over more than 100 kilometres of cross-country ski trails and dream of far horizons.





Switzerland is known as Europe's moated castle,
a term that encompasses wonderful natural
beauty, enchanting springs, babbling brooks and
magical lakeside landscapes.



All highlights at a glance:
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For more inspiration see:
→ [MySwitzerland.com/water](https://www.myswitzerland.com/water)





12 Seerenbach Falls

*A cascading set of waterfalls
near Lake Walensee*

The cascading set of three waterfalls are among the highest in Central Europe, with a combined height of 585 metres. And behind the crashing tumult, a huge secret is hidden: gushing forth from the rocks underneath where the water hits is the Rin Spring, the gateway to one of Europe's biggest underground river systems.

WATER



13 Aletsch

On the biggest glacier

The Aletsch is the biggest glacier in the Alps. It is almost 20 kilometres long, covers an area of 80 square kilometres and weighs 11 billion tonnes. But the Aletsch Glacier has a fragile beauty, fascinating and humbling in equal measure.



14 St. Beatus Caves

An ancient cave system

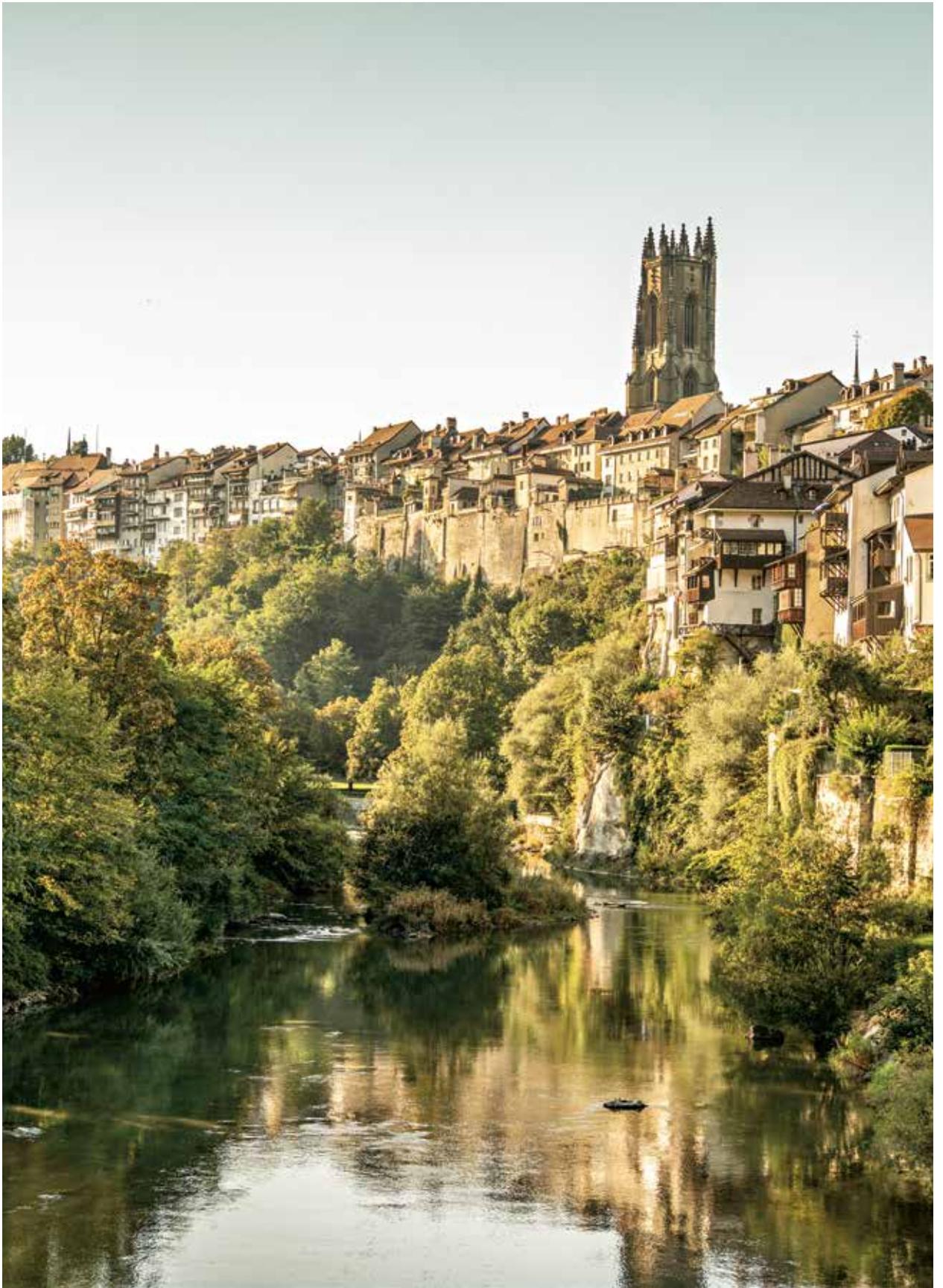
The dragon is long gone. St. Beatus drove him away back in the sixth century. Even without any mythical creatures, however, the ancient caves with their stalactite and stalagmite formations are still an impressive and magical place.



15 Lake Toma

The source of the Rhine

The sea starts in the Oberalp Pass. For Lake Toma, in the heart of a mountain landscape sculpted by glaciers, is the source of the Rhine, which more than 1,200 kilometres later will flow into the North Sea as one of Europe's longest rivers. If you listen carefully, you may even hear the first ripples of the waves.



16 Fribourg

Water – the elixir of life

Just as the Saane meanders around Fribourg's old town, the river is also bound up tightly with the city's history and culture. The water once offered protection against invaders, shaped trade and moulded the appearance of the medieval city. Because living alongside the river also means having to cross it from time to time. And so Fribourg is the city of 14 bridges, built between 1250 and 2014. With water in such close proximity, it's perhaps no coincidence that Fribourg uses the city's waste water to operate a funicular railway. The "Funi" was built in 1899 and has linked the centre with the lower part of the city ever since.

17 Limmat

The city and the river

The fact that Zurich is also known as the "Limmatstadt" says it all. For the river that proudly flows through "its" city nurtures the Zurich lifestyle. It flourishes in the riverside cafés and bistros, in the city's public baths, on the footpaths along the water's edge and on the agile Limmat river cruisers.

18 Lake Lucerne

A pearl in the heart of Switzerland

The lake in the heart of Switzerland is often described as one of the country's most beautiful, with its blue waters, hidden bays and fjord-like landscapes. Or perhaps simply because the waters lap directly against the green rocks.

19 Eaux-Vives beach

The beach in the city

The citizens of Geneva had long dreamed of a beach in their city. This dream has become a reality with Eaux-Vives beach, and the lake is now tied up even more closely with the soul of the city. There's also architecture to discover in the shape of the Tour Carrée, a wooden ring near the beach.

20 Ascona

A refuge in the south

Anglers, artists and life reformers, who in the early 20th century danced naked to demonstrate against the mechanisation of life, came together in Ascona with a sparkle in their eyes. The town on Lago Maggiore is still a real melting pot and an exciting travel destination. This is reflected in the palm trees on the lakeside promenade that appear to grow into the snowy mountain panorama.





Buildings and their methods of construction are stories
in the landscape. They tell tales of the people who
built them and who live and work in them, and of different
eras and styles.



All highlights at a glance:
→ map on the last page.

For more inspiration see:
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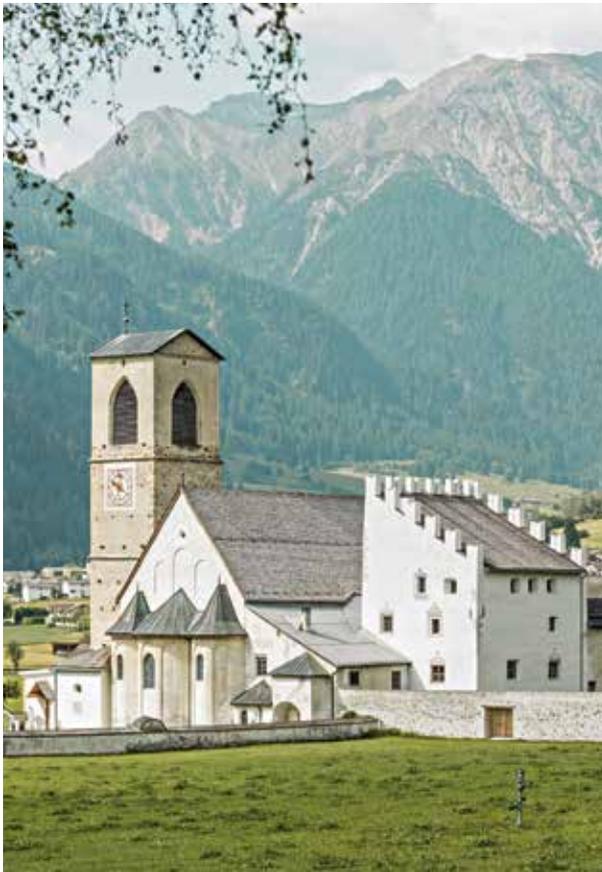


21 CERN

Globally important pure research

CERN is where the really big questions are asked. What is the nature of our universe? What is it made of? Scientists at the world's largest particle physics research centre are trying to solve these mysteries and lay the foundations for further developments. Developments such as the World Wide Web, which was invented here.

HOUSE



22 Müstair convent

Wise walls

It is hard to believe in this age of Instagram and its culture of excessive selfies, but the Convent of St. John in Müstair is home to frescoes that are already 1,200 years old and of incalculable cultural value. As a result, the convent has been added to the UNESCO World Cultural Heritage List.

23 Kunsthaus Zürich

An appointment with art

Switzerland's largest art museum added a spectacular extension by architect David Chipperfield in 2021. It now has lots of space to exhibit other treasures by artists such as Picasso, Munch, Monet, Hodler, Fischli/Weiss, Liechtenstein, Warhol, Rodin, Füssli and Chagall, alongside the world's largest collection of works by Alberto Giacometti.

24 Le Locle

City of the watchmaking industry

The craft of watchmaking has shaped this city. As a result, daily life in Le Locle and its sister city of La Chaux-de-Fonds calls to mind the masterfully coordinated inner workings of a mechanical timepiece whose parts mesh with one another seamlessly.

25 Fortyseven

Thermal baths in Baden

Even Roman legionnaires based in Vindonissa knew about the restorative powers of Baden's thermal waters – the most mineral-rich in Switzerland. Their Aquae Helveticae have now become Fortyseven, a thermal bath complex designed by architect Mario Botta.

26 Zentrum Paul Klee

Exhibit and research

The work of the Bernese artist was influenced by expressionism, constructivism, cubism and surrealism. It is brought to life in a vibrant and emotional manner in the Zentrum Paul Klee, designed by Renzo Piano, which is home to an impressive collection of his paintings and also conducts research into his life and work.

27 Fondation Beyeler

Among the water lilies

The museum is located outside Basel in a wonderful park with mature trees and an idyllic pond in which you can see the reflection of Monet's water lilies through the museum windows. A wonderful way of saying that art is there for everyone.



28 Vindonissa

Among the Romans

This was the only Roman legionary camp in Switzerland. The museum's displays now allow visitors to immerse themselves in the day-to-day life of the 6,000 legionnaires who were stationed there awaiting orders from the Roman Emperor.

31 Chillon Castle

A moated castle on the rocks

Chillon Castle, a medieval stronghold built on a rocky peninsula on the edge of Lake Geneva, enjoys a romantic location. This setting was previously purely functional, however; its placement on the rocks by the water's edge was a real strategic asset. From there, it was able to control the key north-south route from a protected position.



29 Chapel Bridge

The ultimate bridge

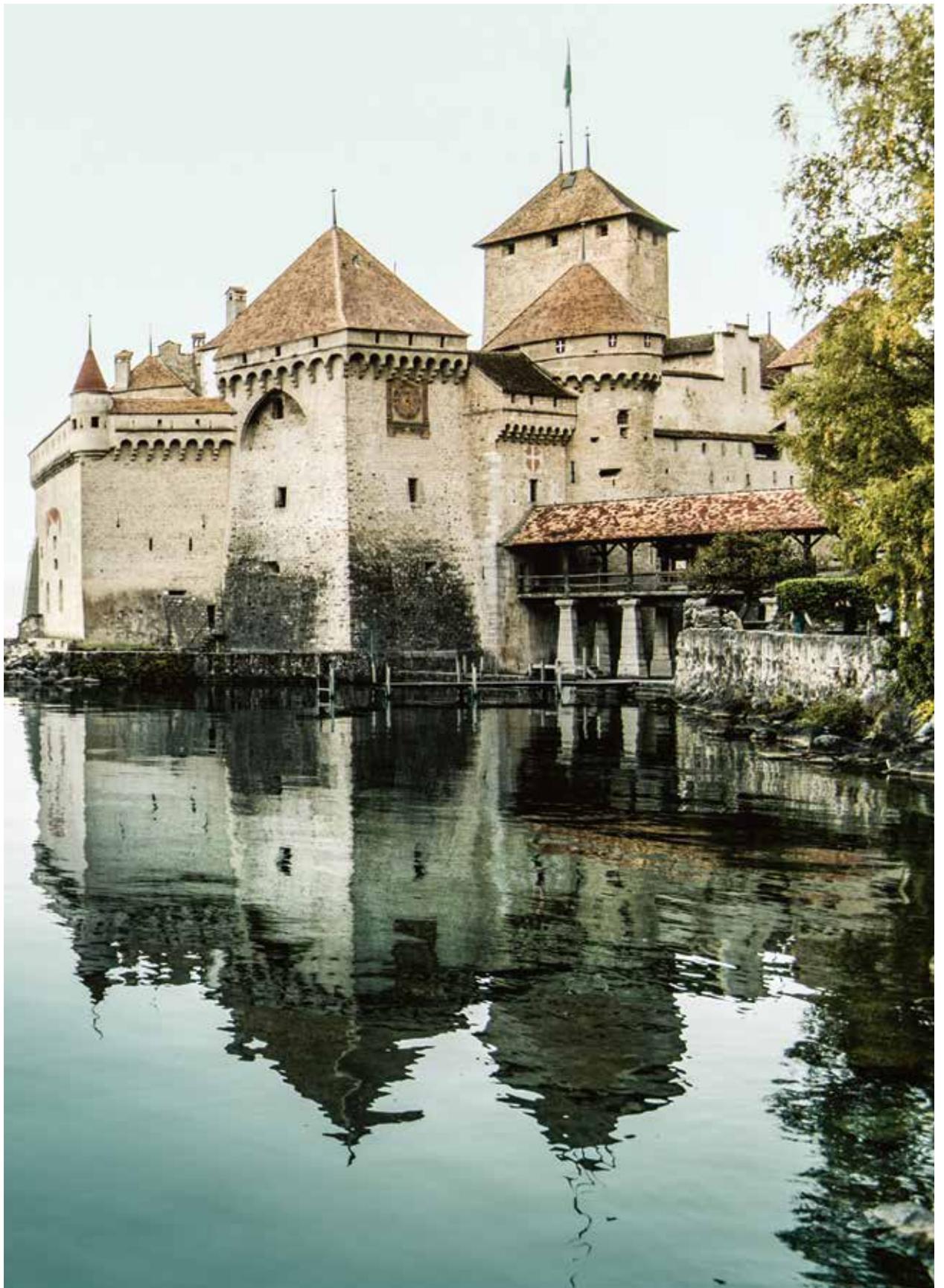
It truly is the star among bridges. The bestseller. Evergreen. It's almost impossible to believe that in the 19th century the citizens of Lucerne wanted to tear down the wooden bridge, because they were concerned that this "eyesore" was damaging the city's image. Thankfully they decided to keep it. As for the bridge, she has shown her gratitude ever since by smiling stoically in every picture.



30 Abbey Library of St. Gallen

Old soul

"Apothecary of the soul" is inscribed in Greek script above the entrance. The abbey library is one of the oldest and most beautiful monastic libraries in the world.





Do people shape the landscape? Or does the landscape shape the people? Perhaps both are true. People carry on their passions and traditions in remote valleys separated by steep mountains.



All highlights at a glance:
→ [map on the last page.](#)

For more inspiration see:
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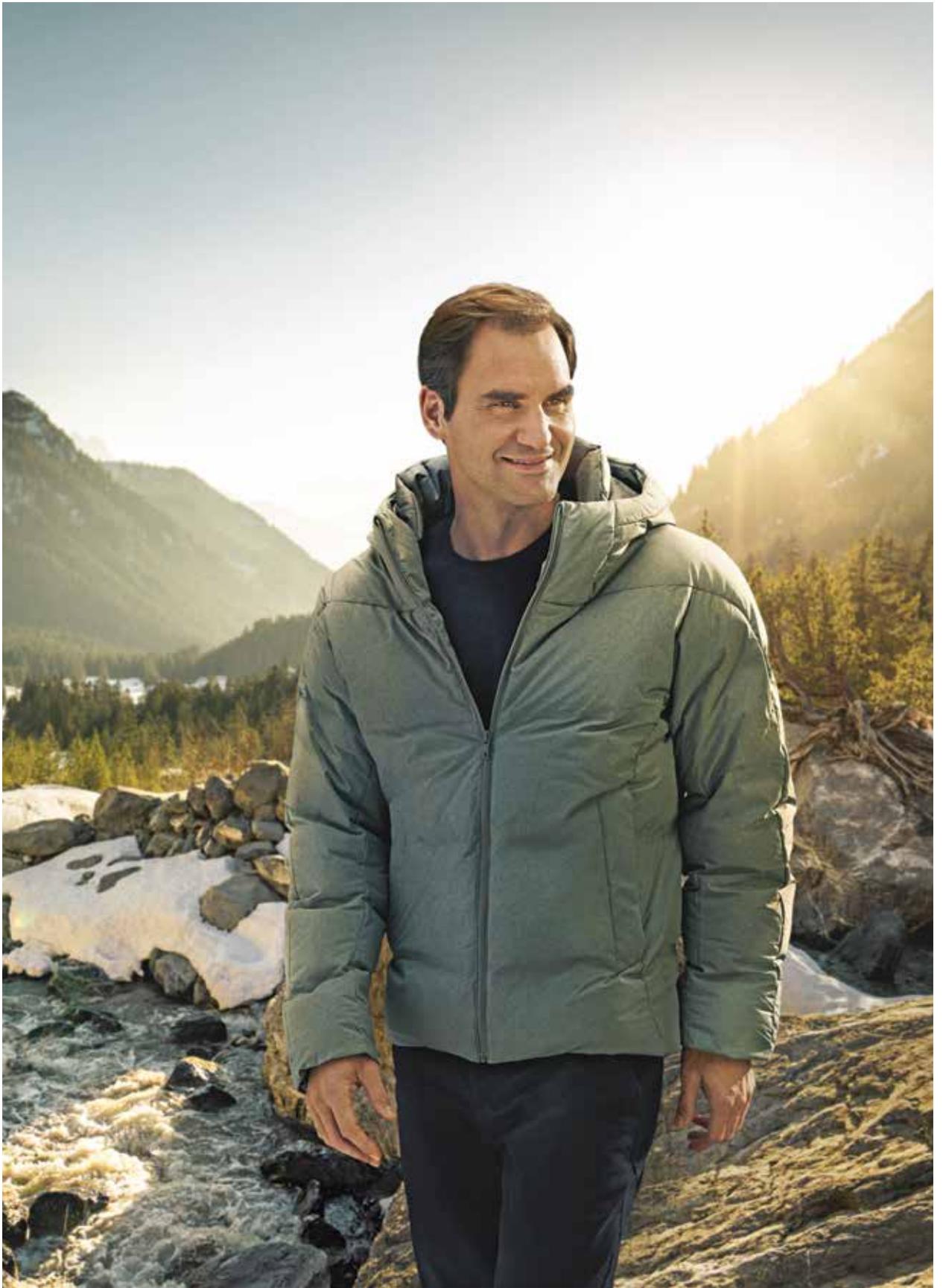
32 Gruyères

Alpine heritage

The Gruyères region has been producing its renowned hard cheese since the 12th century. The wheels of cheese were real globetrotters even back then, with cheesemakers exporting them as far as France and Italy. This hasn't really changed right up to the present day, and neither has the recipe.



PEOPLE



33 Roger Federer

Our king

Officially, Switzerland is not a monarchy. Unofficially, however, that's not the case. Because we have Roger Federer, and he is our king. He wears a headband in place of a crown, and has turned Switzerland into a tennis superpower. He spent 310 weeks at the top of the world rankings, thrilling die-hard tennis fans and casual viewers alike on television as well as playing in – and more importantly winning – tournaments in all corners of the globe. For Roger Federer, his place of refuge and strength has always been his home country, however, which he has been representing in his customary charming manner since 2021 as an ambassador for Switzerland Tourism. Roger Federer loves to recharge his batteries on the most beautiful mountain passes. His favourite way to do this is on a road trip on the Grand Tour of Switzerland. Therefore he swaps his tennis racquet for a steering wheel.

34 Bircher muesli

The everyday breakfast

Around the year 1900, Zurich doctor Oskar Bircher began serving his patients a light meal of oats, milk, lemon juice and apple to aid their recovery. At the time he was ridiculed by his colleagues, but his muesli has since taken the world by storm.



35 Milk

A source of national culinary pride

The culinary pride of Switzerland is easily available to discover in countless farm shops: cheese, butter, cream, yoghurt. To produce these treasures, 700,000 cows convert the 80 kilograms or so of fodder they consume each day into 4,110,000,000 litres of milk each year.



36 Lavaux

A winemaking gem by Lake Geneva

Lavaux's vineyards merge with the lake to form a vista of such beauty that it makes you want to jump for joy. Monks terraced the slopes in the Middle Ages to enable the viticulture that now dictates the rhythm of life in the region. The cultural landscape is now a UNESCO World Heritage site.





37 1 August

Switzerland's birthday party

On 1 August 1291, three cantons swore an oath of confederate alliance on a meadow above Lake Lucerne, laying the foundations for what is now Switzerland. On Swiss National Day, the night is lit up by countless bonfires.

38 Basler Fasnacht

Switzerland's biggest gathering of carnival revellers

Switzerland's biggest carnival is a special experience, and not just for confetti fans. The light spectacle begins in the middle of the night and goes on for 72 hours.



39 Audemars Piguet

Mechanical marvels

Time is a contrary companion: the more you chase after it, the less you'll be able to catch. Since the 19th century, Le Brassus has witnessed the creation of mechanical marvels that capture time with elegance and expertise. The Musée Atelier Audemars Piguet, which is housed in an extraordinary building, is dedicated to this fascinating tradition.



40 Jass

A national trump card

Playing Jass is part of Switzerland's national identity. The game is a thrilling blend of tactics and luck – and at times a great deal of emotion too. Teams of two attempt to score as many points as possible.



41 Great St. Bernard

Faithful tracker dog

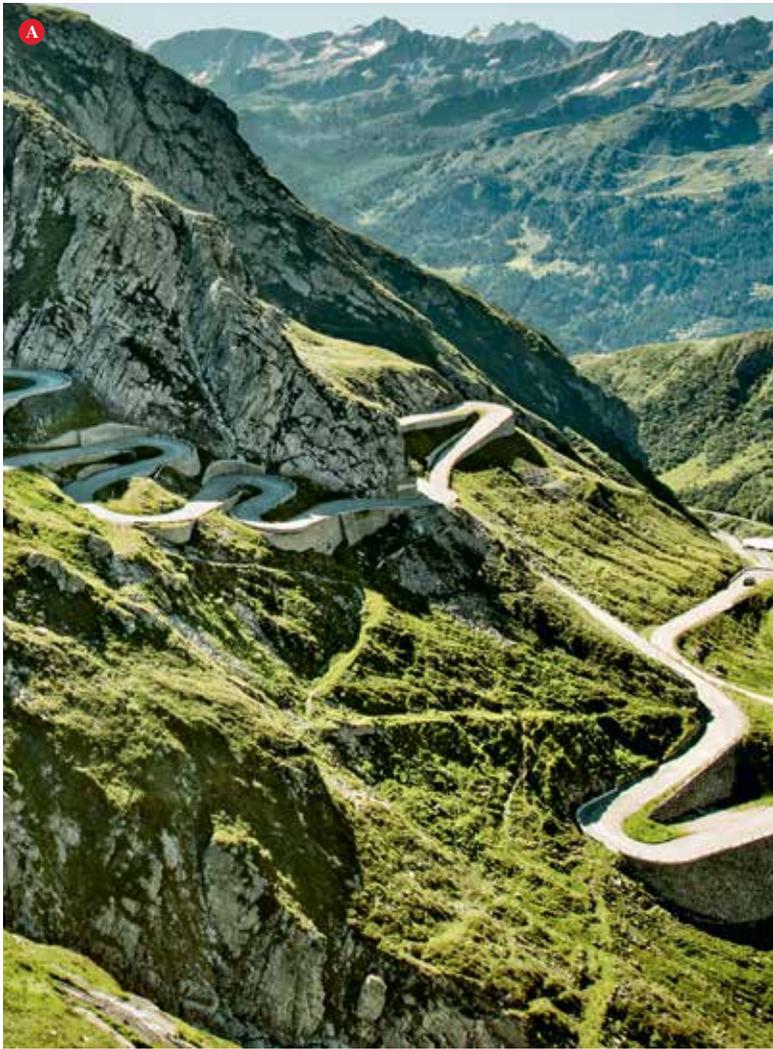
Barry the St. Bernard mountain rescue dog is credited with saving 40 people from avalanches in the 19th century, all while wearing a barrel of warming schnapps around his neck. Nowadays we know that rescue dogs never wore such barrels. Barry is still a hero, all the same.

42 Alpine descent

From the mountain to the valley

The Alps are a temporary home; the herdsmen and women and shepherds drive their flower-bedecked animals back down into the valley each autumn. It gives you goosebumps – not the cool autumn breeze but the steady ringing of the cowbells.





The Grand Tour of Switzerland is a comprehensive kaleidoscope of Swiss identity and portrays the huge diversity of its culture. The route leads you through idyllic landscapes, past lakes and mighty mountain ranges. Dreamy villages alternate with bustling towns and cities, and sunny terraced vineyards in French-speaking Switzerland give way to mystical valleys in Ticino. The Grand Tour of Switzerland allows you to experience the many sides of the country's natural beauty, customs and traditions. And for a truly eco-friendly experience, the Grand Tour is the first road trip that can easily be tackled in an electric vehicle. There are charging stations along the entire route, and while hotels previously only offered the opportunity to recharge your own batteries, your electric vehicle is now also ready and waiting for you the next morning with a full battery.

Airolo → Gletsch **Wild Tremola**

King of the Alpine roads

A The Gotthard Pass is the most important route connecting northern and southern Switzerland and is also one of the country's most picturesque routes. Its geographical high point is the Furka Pass, with many other highlights along the route such as the cobbled hairpins, which hark back to a bygone age.

Corseaux → Lutry **The fairytale world of Lavaux**

A place kissed by good fortune

B Lavaux is one of those regions that radiates a bewitching allure. Passing through the sun-drenched terraced vineyards and across narrow streets, there is not a single winegrowing village, vineyard or promenade on Lake Geneva that does not make you pause for a moment.

Bern → Zurich **Traces of history**

Historical treasures

C A tour on the trail of Swiss history. Through the canton of Uri, where the oath establishing the first federal alliance was sworn on the Rütli meadow, to Lucerne's Chapel Bridge, the oldest wooden bridge in Europe. Then on to Zurich's historic old town via Einsiedeln Abbey.



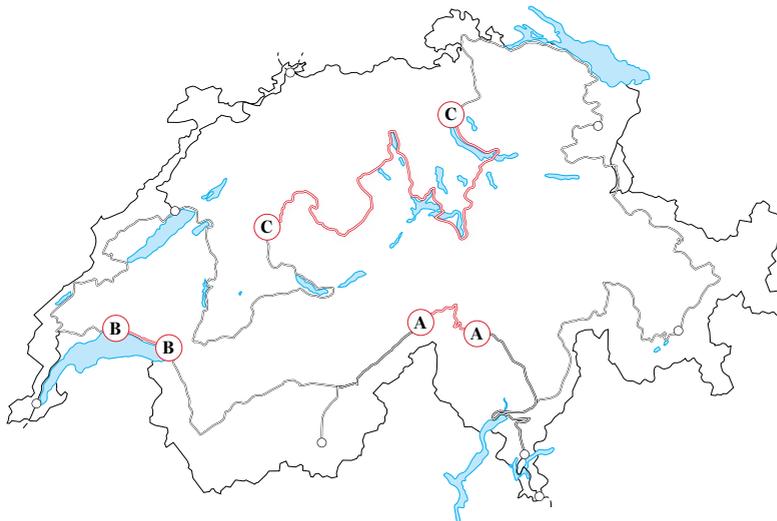
Grand Tour of Switzerland

All at once

This road trip connects Switzerland's most important highlights via some great roads with excellent signposting:

- » 1,600 kilometres
- » 22 lakes
- » 5 Alpine passes
- » 12 UNESCO World Heritage sites
- » so many things to see

→ [MySwitzerland.com/grandtour](https://www.myswitzerland.com/grandtour)



Roads

The Grand Train Tour of Switzerland is like a trip to the cinema. Once you've bought your ticket and found your ideal seat, the entertainment is all sorted. Roll the film! The route covers a total of 1,280 kilometres, taking in 11 lakes and 5 UNESCO World Heritage sites. Passengers embark and disembark as lush greenery alternates with ice-blue glaciers, tunnels run through mountain massifs, and sophisticated cogwheel systems pull the train over mountain passes. And best of all, the trains' passengers can hit the pause button and get off as often as they like, with zero stress and safe in the knowledge that it won't be long before a train arrives at the nearest station.

Top attractions

A round trip of Switzerland

A A Best of Swiss Attractions: from Zurich to Lucerne, the gateway to Central Switzerland, then on to Interlaken and the lofty heights of the Eiger, Mönch and Jungfrau. Celebrate the hospitality of Western Switzerland in Montreux, before raising a glass in Zermatt with Valais wine and views of the Matterhorn. Then it's back through the unspoilt natural beauty of Graubünden. Travelling along Lake Zurich, you have plenty of time to reflect on everything you have seen.

Blue and green

Wonderful diversity

B From ice-blue glaciers to lush green palm trees: in Switzerland, this is possible within just a few hours. There's no need to rush the tour though: from Zurich you travel to the Engadin, to the iconic resort of St. Moritz with its traditional chalets. From there it's on to Lugano, the city on Lake Lugano with a Swiss exterior and a Mediterranean core. Take a stroll across the legendary Chapel Bridge in Lucerne, and then the train back to Zurich will already be waiting for you.

A fascination with water

Magnificent Swiss waterways

C This trip pays homage to Switzerland's waterways. Swiss myths are explored on Lake Lucerne, before you journey towards the east. After a brief detour into the Abbey District of St. Gallen, the tour moves on to Lake Constance, which is shared between Germany, Austria and Switzerland. Then the mighty Rhine Falls, one of Europe's biggest waterfalls. From Schaffhausen back to Zurich, where you round off your trip by taking a leap into the Limmat.



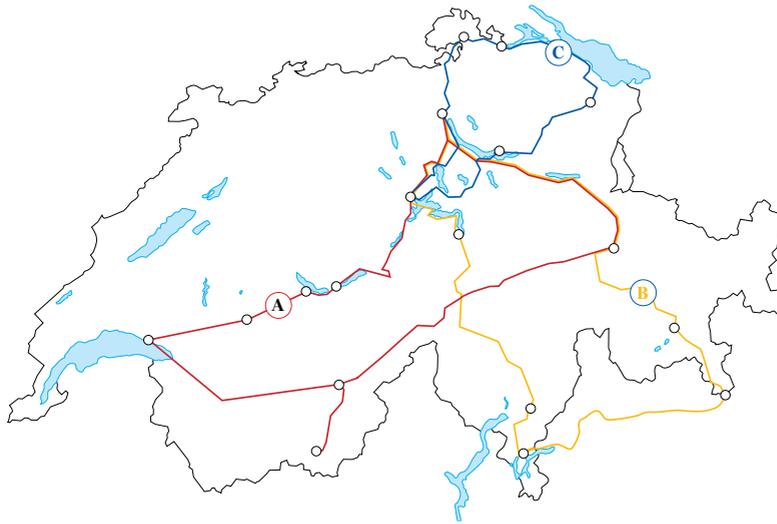
Grand Train Tour of Switzerland

Sit back and enjoy

Train enthusiasts can travel by rail through Switzerland, enjoying the country's most famous railway routes along the way:

- » 1,280 kilometres
- » 11 major lakes
- » 4 national languages
- » 5 UNESCO World Heritage sites

→ [MySwitzerland.com/grandtraintour](https://www.myswitzerland.com/grandtraintour)



Rail

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Not a day goes by without a whole host of happenings and events in Switzerland: festivals of all kinds, concerts, art exhibitions, film screenings or sporting competitions – the variety certainly is impressive.



Art Basel

Lively art scene

Short and pithy – even the name of the event feels fresh. Founded in Basel in 1970, the art fair attracts a great many galleries, dealers, curators and collectors from all over the world, and has now also expanded to Miami and Hong Kong. The four-day event, which attracts over 90,000 visitors to the city, sees Basel sparkle with colourful art and global extravagance.

Art



Weltklasse Zürich

Athletics with the elite

For more than 90 years, elite athletes have come together in Zurich every summer for one of the world's biggest athletics meetings. Inspired by the energy of the city and the magical track, over the years Weltklasse Zürich has seen a huge number of world records thrown, run and leapt.

Sport



Locarno Film Festival

The Golden Leopard

The festival has a rich tradition, and what gives it the edge over its counterparts in Berlin, Cannes and Venice is what may be the most beautiful cinema in the world: the open air above Locarno's old town. Anyone who wins a Golden Leopard on a summer's evening on the Piazza Grande will be lit up by the stars and will hear the applause ring through the lanes long into the night.

Film



White Turf

Galloping on the lake

Twelve horses and a mule started the first skjöring race in St. Moritz in 1906, pulling daring skiers through the winter wonderland and laying the foundations for White Turf. This legendary horse race sees powerful thoroughbreds trot and gallop across the frozen Lake St. Moritz, towing their skiers behind them. From humble beginnings, White Turf has evolved into a superlative event that is now an integral part of St. Moritz's DNA.

Sport

Top events

Unforgettable experiences

Switzerland might be small, but it has a lot going on. The 365-day events calendar is sure to have something that's right up your street.

→ MySwitzerland.com/topagenda



Agenda



For more inspiration see:
→ MySwitzerland.com

KEY INFO

Our
42

HIGHLIGHTS

A response to the question,
“What makes Switzerland tick?”

German-speaking Switzerland

Rösti

Grated potato, fried until golden and crispy.

Ticino

Polenta

A soft and creamy paste made from ground corn, traditionally gently cooked over a wood fire.

French-speaking Switzerland

Saucisson

Hearty, well-seasoned pork sausage.

Romansh culture in Switzerland

Capuns

Spätzle pasta and salsiz sausage, gently wrapped in chard leaves and cooked in various ways.

4 languages

There are four official national languages.

“Hello” in:

Swiss German (63.5%)

Grüezi

French (22.5%)

Bonjour

Italian (8.1%)

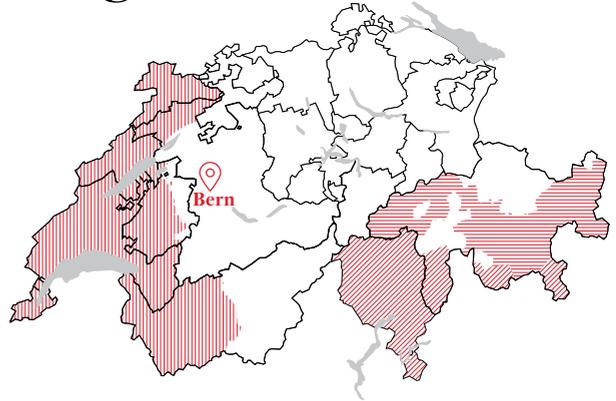
Buongiorno

Romansh (0.5%)

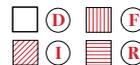
Bun di

Switzerland in figures

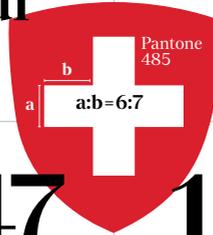
41,285km²
Switzerland's area



4 language regions



Capital: **Bern**
Cantons: **26**
Population: **8,500,000**



1947 **1991**

6 August

Walter Steiner founds Stewi, a manufacturer of clothes horses. The name is a blend of Steiner and his home city of Winterthur.

CERN presents the world's first website. You can still visit it today: info.cern.ch/hypertext/WWW/TheProject.html



Confoederatio Helvetica, the Latin name for the Swiss Confederation.



Democracy in its purest form

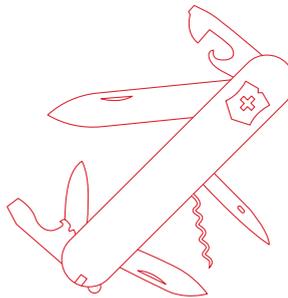
Landsgemeinde

The “Landsgemeinde”, or cantonal assembly, is a form of voting first mentioned in written records in 1294. All citizens who are entitled to vote can decide on changes to the constitution, laws and financial matters at the Landsgemeinde. It takes place in the open air and is still seen as a way of building community spirit. Voting is done by a show of hands.

The majority is usually estimated, with a count only ordered if decisions are close.



Glarus and Appenzell Innerrhoden still hold a Landsgemeinde.



Swiss army knife

This multi-purpose tool has long been a cult product and belongs in every Swiss pocket.



New home

It is now universally acknowledged that this is a good place to live:

Tina Turner,
American singer-songwriter
(Zurich)

Anni-Frid Lyngstad, *Swedish singer-songwriter and member of ABBA*
(Geneva)

James Blunt, *British pop star*
(Verbier)

4

SEASONS
Experience



SPRING

March–May

Flowers bloom and birds sing.
An ideal time for city breaks.



SUMMER

June–August

The country's lakes and mountain regions offer a place to cool off.



AUTUMN

September–November

Take a walk through the riotous colours of the trees and enjoy the summer's harvest.



WINTER

December–February

Fun in the snow and downtime by the fire.



Climate

Mild, with moderate heat, cold and humidity.

July–August

18 to 28°C

Max. 42°C, Grono GR

January–February

Average: -2 to 7°C

Min. -41°C, La Brévine JU

Swisstainable

It is time for a new way of travelling, and we Swiss are considered pioneers in sustainable travel. Two tips on how you can make your trip more sustainable:



Visit our towns and cities: they offer a wealth of variety in a very compact space.

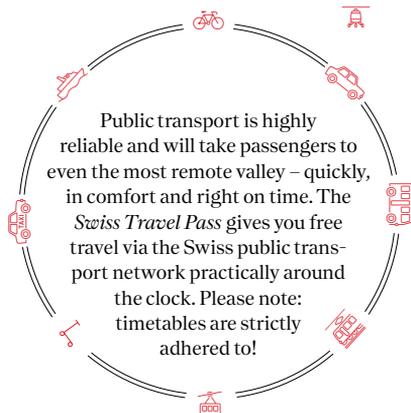


Leave no trace of your visit: there are countless recycling points in the cities where your waste will find a second life.

→ [MySwitzerland.com/swisstainable](https://www.myswitzerland.com/swisstainable)

Public transport

→ [MySwitzerland.com/SwissTravelSystem](https://www.myswitzerland.com/SwissTravelSystem)



CHF

Payments are made in Swiss francs (CHF). The main tourist hotspots will also accept euros. Cashless payment is also widely used.



Tiping is optional. The Swiss tip around 10% if they find the service good.

Opening hours

As a rule of thumb, shops are usually open from Monday to Friday between 9 a.m. and 6:30 p.m. They close a little earlier on Saturdays, and most shops are closed on Sundays.

Once upon a time...

Secret passageways, dolls' houses and a fairytale tree await younger guests at the Märchenhotel Braunwald.

Red carpet

The Bellevue Palace in Bern is the "official guest house" for state visits.

Noble views

The Le Baron Tavernier Hotel is situated in the UNESCO World Heritage site of Lavaux.

Advice & booking

We'll be happy to help you plan your best possible holiday in Switzerland.

Call us free of charge on:
00800 100 200 30



Visa

Switzerland is part of the **Schengen** area. This is a group of 26 countries that do not operate controls between their borders.

→ eda.admin.ch



Accommodation

Lifestyle hotel, wellness palace, or perhaps you'd rather sleep on a bed of straw? The choice of accommodation in Switzerland is vast. Fast booking included.

→ [MySwitzerland.com/accommodation](https://www.myswitzerland.com/accommodation)

At the heart of Europe

Flight time to Zurich:
(in minutes and hours)

- 1 Amsterdam 85'
- 2 Frankfurt 60'
- 3 Vienna 85'
- 4 Rome 95'
- 5 Barcelona 110'
- 6 Paris 80'
- 7 London 100'
- 8 Osaka 13h
- 9 São Paulo 12h
- 10 Washington 9h



Swiss International Air Lines (SWISS) is the airline of Switzerland. Operating from Zurich and Geneva, it serves more than 100 destinations in 44 countries worldwide. The SWISS fleet of around 90 aircraft carries almost 18 million passengers each year. → [swiss.com](https://www.swiss.com)



Switzerland.

BUCKET LIST

- + Throw a stone into the raging torrent →01
- + Count butterflies in the magical garden →02
- + Soar over the mountain with the CabriO® →03
- + Ride the red cog railway →04
- + Flutter in the wind with the Alpine birds →05
- + Photograph the prototype for all mountains →06
- + Dance with the ibexes →07
- + Climb to the very top of Switzerland →08
- + Ski along the World Cup slope →09
- + Learn to fly in the snow-covered mountains →10
- + Glide through fresh powder →11
- + Get wet and clean right up to your knees →12
- + Stand barefoot on a World Heritage site →13
- + Hunt for dragon tracks →14
- + Send a nutshell on a journey →15
- + Cross 14 bridges →16
- + Sketch the graceful curves of a swan →17
- + Swim in the sun-kissed lake →18
- + Breathe in the aroma of sun lotion and ice cream →19
- + Dance your cares away over the mountain →20
- + Discover the universe →21
- + Take a detox away from social media →22
- + Get lost in contemplation of powerful art →23
- + Arrive right on time →24
- + Bathe in the warm waters →25
- + Celebrate a carnival of colours →26
- + Watch goldfish in the lily pond →27
- + Live the life of a legionnaire →28
- + Take a walk across the water →29
- + Visit a different kind of pharmacy →30
- + Take in the unconquerable citadel →31
- + Taste the best cheese in the world →32
- + Serve for the match in honour of the king →33
- + Have a healthy start to the day →34
- + Let homesickness melt away on your tongue →35
- + Savour a glass of wine →36
- + Swear an oath of alliance →37
- + Light the lanterns at four in the morning →38
- + Slip into the mechanism →39
- + Win through mental arithmetic and tactics →40
- + Take a big gulp from the barrel →41
- + Decorate a pet with flowers →42