



① **Geneva:** humanitarian tradition and metropolitan flair.

② **Lausanne:** host to the International Olympic Committee and a cultural hub.

③ **Fribourg:** A medieval town to be experienced actively.

④ **Bern:** step directly from a UNESCO World Heritage into a brewery.

⑤ **Neuchâtel:** immerse yourself in historical culture and architecture.

⑥ **La Chaux-de-Fonds:** the global centre of the watchmaking industry.

⑦ **Lucerne:** panoramic views, lakes and a host of sights in one location.

⑧ **Basel:** a wealth of cultural highlights for connoisseurs.

⑨ **Winterthur:** a treasure trove of art, history and nature.

⑩ **Bellinzona:** the city of unique castles.

⑪ **Locarno:** welcome to the warmest city in Switzerland.

⑫ **Ascona:** enjoy the pavement cafés and warm climate on the lakeside promenade.

⑬ **Lugano:** Mediterranean flair with all the benefits of a city.



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1



"I enjoy Geneva's compact size as well as its social and cultural mix."

Olivier, Geneva



2



"Everything is close at hand and the views are spectacular – this is the Swiss Riviera."

Raphaël, Lausanne



3



"My favourite spots for a drink are the bistros of the Vieille-Ville."

Michel, Fribourg



4



"Sitting outside one of the many old town restaurants, eating and simply enjoying life – that's what Bern is all about."

Dario, Bern



5



"Neuchâtel to me means having your feet in the water and your head in the clouds."

Guillaume, Neuchâtel



6



"La Chaux-de-Fonds is multicultural, curious and colourful. This is reflected in the cuisine."

Dominique, La Chaux-de-Fonds



7



"A drink followed by a swim in the lakeside lido are another great way to experience Lucerne."

Franziska, Lucerne



8



"I really enjoy a drink by the Rhine after I've been rowing."

Lukas, Basel



9



"For me, one of the city's top culinary highlights is 'Bachtelstein' cheese from the Töss Valley."

Katja, Winterthur



10



"Bellinzona's castle walls hide a number of gastronomic treasures."

Valentina, Bellinzona



11



"If you love art, cinema southern flair and life, you'll love Locarno."

Luca, Locarno



12



"For me, there's nothing better than drinks and dinner by Lake Maggiore."

Daniela, Ascona



13



"Lugano is a foodie paradise. With specialities to be found at every turn, food is just part of the culture here."

Ludmilla, Lugano